



Seminars on the standardised definition of “saleable area”

(27 October 2008) To educate estate agency practitioners on the standardised definition of “saleable area”, the Estate Agents Authority (EAA) will organise seminars to enhance practitioners’ understanding of the new definition and to ensure that they provide accurate and comprehensive property information to prospective purchasers.

Three free seminars will be held on 29 October, 5 and 13 November on Hong Kong Island, in Kowloon and in the New Territories respectively. Speakers include the EAA’s Acting Director of Regulatory Affairs & General Counsel Ms Eva Lau, Legal Counsel Mr Earnest Cheung, and Senior Manager of the Complaints Section Mr Brian Kwok.

The seminars are part of the EAA’s Continuing Professional Development Scheme (CPD) activities. Participants will be awarded three CPD points.

The Transport and Housing Bureau has announced that uncompleted first-hand residential properties which are approved for pre-sale by the Lands Department from 10 October onwards must adopt the standardised definition of saleable area in their sales brochures.

The EAA issued a practice circular on 10 October to remind practitioners to take note of the new definition of saleable area.

In addition to organising seminars for licensees, the EAA and the Consumer Council will work together to strengthen public education on the subject.

Licensees interested in the seminars can register online or download the registration form from the EAA website: <http://www.eaa.org.hk>. Practitioners may also obtain a registration form by calling EAA’s Professional Development Hotline on 2150 2468.