



**Mr Tsim Tak-lung to host CPD seminars
to enhance English proficiency**

(15 March 2007) Renowned columnist and English television journalist Mr Tsim Tak-lung is hosting seminars and workshops on English and business etiquette for the Continuing Professional Development (CPD) Scheme of the Estate Agents Authority (EAA). The seminars and workshops will take place between April and July 2007.

Mr Joseph Tsang, Chairman of the EAA Professional Development Committee, said, “Hong Kong is an international city and Asia’s financial hub. Estate agency practitioners should possess sound language skills in order to provide quality service to customers.”

Mr Tsang added, “Mr Tsim Tak-lung is a learned journalist with wide exposure and profound knowledge in the English language. He has all along been dedicated to promoting the English standard of Hong Kong people. EAA is privileged to have Mr Tsim give talks to practitioners. I am sure participants will benefit greatly from Mr Tsim’s wealth of knowledge in English, Eastern and Western cultures and etiquette.”

The topics of Mr Tsim’s talks and workshops are “Enhancing Your English Proficiency”, “Western Etiquette and Dressing for Business”, “English through Songs” and “Phonetics”. Details are as follows:

Activity	Topic	Date	Time	CPD points	Venue
Seminar	Enhancing Your English Proficiency	18/4/07	10:00 - 13:00	3 (core)	Room 401, Hong Kong Convention and Exhibition Centre
	Western Etiquette and Dressing for Business	25/4/07	10:30 - 12:30	3 (non-core)	Assembly Hall, 4/F YMCA of Hong Kong
Workshop	English through Songs	13/6/07	10:30 - 12:30	3 (core)	Estate Agents Authority
		20/6/07	10:30 - 12:30	3 (core)	



	Phonetics	27/6/07 – 18/7/07 (Every Wednesday, 4 sessions)	10:30 - 12:30	12 (core)	Estate Agents Authority
--	-----------	---	------------------	-----------	-------------------------

Mr Tsim studied English literature at the University of Hong Kong, and political science at the University of Manchester. He started his career at the BBC External Service and also worked at Television Broadcasts Limited and the Chinese University of Hong Kong, etc. In his journalistic capacity, Mr Tsim is well known in Hong Kong as a social and political commentator through his English television current affairs programme and weekly columns for both the English and Chinese press. He has also published books on Chinese and Western cultures and etiquette.

EAA launched the CPD Scheme in May 2005, encouraging estate agency practitioners to enhance their professional knowledge.

Practitioners interested in the seminars or workshops mentioned above may register online at the EAA website (www.eaa.org.hk) or download a registration form from the website. Seats are reserved on a first-come-first-served basis. For enquiries, please call the EAA Professional Development hotline 2150 2468.

– End –