



CPD Attainment Symbol design competition winners

(2 August 2006) A total of 126 entries from estate agency practitioners, estate agency companies and members of the public were submitted in the Continuing Professional Development (CPD) Attainment Symbol Design Competition, organised by the Estate Agents Authority (EAA).

The competition was divided into a licensee section and non-licensee section. Three winning designs were chosen from each section.

The panel of adjudicators for the design competition was headed by Mr Joseph Tsang, Chairman of the EAA Professional Development Committee. He said the Committee had decided to adopt the winning design of the licensee group – which was submitted by Centaline Property Agency Limited – as the CPD Attainment Symbol.

The first and second runner-up of the Licensee Section went to Mr Law Siu Lok and Mr Wong Ka Shing respectively. Both are from Midland Realty.

As for the Non-Licensee Section, Mr Cheung Chi Chung, Mr Wu Kwok Kin and Mr Lam Siu Wah were named the champion, first runner-up and second runner-up respectively.

EAA launched the CPD Scheme in May 2005 to help raise the competence of estate agency practitioners through life-long learning. Up to the end of July 2006, more than 300 sessions of CPD activities were held with over 19,000 enrolments.

To encourage participation in the Scheme, EAA earlier announced that it will award a Certificate of Attainment and the CPD Attainment Symbol to practitioners who have earned not less than 10 CPD points every year.

The first CPD period will end on 30 September 2006. Practitioners who have attained the recommended CPD points and declared their CPD



新聞稿
Press Release

attainment to EAA between 1 October 2006 and 1 November 2006 will be awarded the Certificate and have the CPD Attainment Symbol printed on their licence card upon renewal. They will also be entitled to print the CPD Attainment Symbol on their business cards if they wish to do so.

Mr Tsang said, “We were pleased to see so many entries both from licensees and members of the public and were impressed by the creativity and originality of many of them.

“The symbol will surely help practitioners gain more recognition, trust and respect from the community as it signifies the bearer’s determination to learn more and improve himself.”

The list of winners and their designs are attached. Each winner will be awarded a trophy and a sum of cash/ subsidies for attending CPD activities.

The panel of adjudicators for the design competition comprises 10 members. They are:

Chairman:	Mr Joseph Tsang	Chairman of the Estate Agents Authority’s Professional Development Committee
Consultant members:	Mr Kan Tai-keung	Honorary Doctor of Design; Creative Director of the Kan & Lau Design Consultants
	Mr Hon Bing-wah	Museum Honorary Advisor, Leisure and Cultural Services Department; Creative Director, HS Art & Design
Other panel members:	Mr Patrick Chu	Charter President of the Estate Agents Management Association
	Ms Yuen Choi-kuen	Chief Executive Officer of the Estate Agent Association
	Mr Tony Kwok	Chairman of the Property Agencies Association



新聞稿
Press Release

Mr Wan Sek-to	Vice-chairman of the Hong Kong Real Estate Agencies General Association
Mr Liu Chi-ming	President of the New Territories Estate Agency Association Ltd
Mr Ricky Poon	Vice-chairman of the Society of Hong Kong Real Estate Agents Ltd.
Mr Gorman Kwong	Vice-chairman of the Hong Kong Chamber of Professional Property Consultants Ltd

Meanwhile, EAA has posted a new set of CPD guidelines on the EAA website (www.eaa.org.hk). The new guidelines provide details on the declaration of CPD points and on the new initiatives to encourage participation in the scheme.

– End –

A: Licensee Section

1. Champion: Centaline Property Agency Limited



2. First Runner-up: Mr Law Siu Lok (Midland Realty)



3. Second Runner-up: Mr Wong Ka Shing (Midland Realty)



B: Non-Licencee Section

1. Champion: Mr Cheung Chi Chung



2. First Runner-up: Mr Wu Kwok Kin



3. Second Runner-up: Mr Lam Siu Wah

