



**Estate Agents Authority reminds practitioners  
to pay attention to order at first sale sites**

(21 September 2004) The Estate Agents Authority (EAA) has expressed deep regret at the conflict among several estate agents at a first sale site in the New Territories yesterday (20 September). The EAA has reminded the senior management of the agency companies concerned to exercise effective supervision over their staff to ensure that they are law-abiding. The incident is under police investigation.

2. Ms Sandy Chan Pui-shan, Chief Executive Officer of the EAA, said, “The EAA attaches great importance to orderly behaviour at first sale sites. Offenders will be subject to the EAA’s disciplinary action including revocation of licence.”

3. Ms Chan added that: “ the EAA cannot tolerate any behavior that would damage public interests or the reputation of the estate agency profession”.

The figures of the EAA show that in the past month, the EAA has carried out a total of 72 inspections at first-sale sites and issued a number of verbal warnings and letter of advice. Some of the more serious cases are being followed up. The disorderly behaviors mainly involve canvassing for business in the road or trying to stop vehicles in motion, thereby causing danger to the road users as well as the agents themselves. These agents are in breach of the Code of Ethics promulgated by the EAA and may have even committed an offence against the law. The EAA will refer all the serious cases to the Police.

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