



CPD Mark and Premium CPD Mark for Estate Agencies Award Scheme
Explanatory Notes on Display or Use of CPD Mark Decal, CPD Mark, Premium
Mark Decal and Premium CPD Mark

Subject to the rules and conditions as stipulated in the Rules and Conditions for CPD Mark and Premium CPD Mark for Estate Agencies Award Scheme, holders of Statement of Particulars of Business issued with the CPD Mark or Premium CPD Mark (“CPD Mark holders” or “Premium CPD Mark holders”) may display the CPD Mark decal or Premium CPD Mark decal at their respective business addresses and print the CPD Mark or the Premium CPD Mark on their pamphlets, brochures, documents, materials and business cards of their employees issued by them according to the following requirements and format:

Display of CPD Mark Decal or Premium CPD Mark Decal

CPD Mark holders or Premium CPD Mark holders may display the CPD Mark decal or Premium CPD Mark decal at their business address provided that the year in which the related CPD period ends must be clearly indicated below the CPD Mark or the Premium CPD Mark.

Use of CPD Mark or Premium CPD Mark

- (a) The CPD Mark or Premium CPD Mark (comprising logo and words) may be reduced or enlarged proportionately for printing on pamphlets, brochures, documents, materials and business cards of the employees of CPD Mark holders or the Premium CPD Mark holders, but no change to the design and layout is permitted.
- (b) Should a Gold CPD Mark be awarded, the Gold CPD Mark would replace the Silver CPD Mark to which the same CPD periods relate. In which case, the Premium CPD Mark Holder shall only display and use the Gold Premium CPD Mark for the relevant CPD periods.
- (c) The CPD Mark or Premium CPD Mark must be printed in its original color or in black. Awardees may download the CPD Mark or Premium CPD Mark Symbol (in JPEG or AI format) here.

CPD Mark

[Download JPEG format \(Original Color\)](#)

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Gold CPD Mark

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[Download AI format \(Black\)](#)

Silver CPD Mark

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[Download AI format \(Black\)](#)

(d) CPD Mark holders or Premium CPD Mark holders may print the CPD Mark or the Premium CPD Mark on pamphlets, brochures, documents, materials and business cards of the employees of CPD Mark holders or Premium CPD Mark holders provided that the year in which the related CPD period ends must be clearly indicated below the CPD Mark or Premium CPD Mark on their prints. The years in which all previous CPD periods end and for which the CPD Marks or the Premium CPD Marks have been awarded may also be printed in chronological order below the CPD Mark or the Premium CPD Mark, as the case may be. Any year in which the use of the CPD Mark or the Premium CPD Mark has been suspended or terminated for whatever reason cannot be printed.

Examples:

Awarded the CPD Mark in 2022



Awarded the CPD Mark for two consecutive years, say, from 2021 to 2022



Or



Awarded the Silver Mark in 2023



Awarded the Gold Mark in 2023



Enquiry: 2111 2777 (Continuing Professional Development Scheme)