

考試 Examinations



營業員資格考試（電腦應考模式）
Salespersons Qualifying Examination (Computer-based)

參加人數 No. of candidates 合格率 Pass rate

考試及考試日期 Examination and date 4/2026

176

42.0%

營業員資格考試（筆試應考模式）
Salespersons Qualifying Examination (Paper-based)

參加人數 No. of candidates 合格率 Pass rate

考試及考試日期 Examination and date 5/2026

1,215

24.7%

地產代理資格考試（筆試應考模式）
Estate Agents Qualifying Examination (Paper-based)

參加人數 No. of candidates 合格率 Pass rate

考試及考試日期 Examination and date 6/2026

1,187

26.8%

牌照數目 (截至2026年6月30日)

Number of licences (as at 30/6/2026)

營業員牌照
Salesperson's Licence

20,644

地產代理（個人）牌照
Estate Agent's Licence
(Individual)

17,508

個人牌照總和
Total no. of individual
licences

38,152

地產代理（公司）牌照
Estate Agent's Licence
(Company)

3,987

營業詳情說明書 (截至2026年6月30日)

Number of statements
of particulars of business (as at 30/6/2026)

合夥經營
Partnerships

150

獨資經營
Sole proprietorships

1,320

有限公司
Limited companies

5,119

總數
Total

6,589

活躍持牌人

Active Licensees:

63.8%



截至2026年5月，活躍持牌人¹的百分比約為 – 63.8%
The estimated percentage of licensees who are active¹ as at end of May 2026 – 63.8%.

¹ 活躍持牌人指於過去12個月內的任何時間 (1)曾從事地產代理工作但非受僱於任何物業發展公司或物業管理公司，及(2)同時沒有參與其他行業業務的個人牌照持有人。
An individual licensee is considered active if at any time during the past 12 months: (1) has practised estate agency work but not employed by any property development companies or property management companies; and (2) is not engaged in the business of any other industries concurrently.

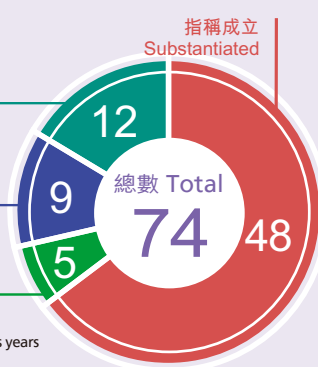
已處理的投訴個案結果* (2026年1月至6月)

Results of completed complaint
cases* (January to June 2026)

其他（例如投訴人撤回投訴或
因其他原因而終止調查）
Others (include cases withdrawn or
closed because of other reasons)

資料不足
Insufficient information
to pursue

指稱不成立
Unsubstantiated

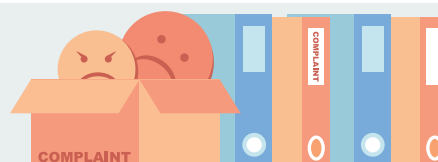


* 部分是往年接獲的個案
some cases were carried over from previous years

開立的投訴 (2026年1月至6月)

Number of complaint cases opened
(January to June 2026)

114



巡查次數 (2026年1月至6月)

Number of compliance inspections

(January to June 2026)



巡查發現主動調查的個案 (2026年1月至6月)

Number of cases arising from self-initiated investigations

(January to June 2026)

主動調查的個案

Cases arising from self-initiated investigations

72

主動調查而指稱成立的個案*

Cases completed from self-initiated investigations and were substantiated*

37

* 部分是往年展開調查的個案
some cases were carried over from previous years

向持牌人或前持牌人採取的行動* (2026年1月至6月)

Actions taken against licensees or ex-licensees* (January to June 2026)

有關的持牌人或前持牌人人數
No of licensees or ex-licensees

189



行動

Actions taken

訓誡／譴責
Admonishment/
reprimand

123

罰款
Fine

99

於牌照附加／更改條件
Attachment/alteration of
conditions to licence

86

暫時吊銷牌照
Suspension

5

撤銷牌照
Revocation

18#

* 以上行動是根據《地產代理條例》所賦予的權力而採取的。當中部份行動屬紀律性質，其他則是由牌照委員會裁定的，包括在批出牌照時在牌照上附加條件。部分是往年接獲的個案。

These actions were taken pursuant to powers under the Estate Agents Ordinance. Some actions were disciplinary in nature whereas others were decided by the Licensing Committee which actions included the attachment of conditions to licences upon issuance. Some cases were carried over from previous years.

這些個案由牌照委員會裁定。理由是持牌人不再符合相關發牌條件。

These cases were decided by the Licensing Committee on the ground that the licensees concerned no longer met the relevant licensing requirements.