

監管局於中國內地的公眾教育工作

EAA's public education in the Chinese Mainland

為提高公眾意識，特別是計劃來港租賃物業的中國內地學生，監管局於2025年11月23日參加於深圳會展中心舉辦的「香港高等教育及升學博覽會2025」，向學生及其家長提供有用資訊。

這是監管局首次於中國內地參與實地公眾教育活動，體現了局方致力教育新來港人士，讓他們在港租賃物業時獲得更好保障。為期一天的博覽會旨在吸引計劃來港留學的學生及其家長，並吸引約8,000名訪客參觀。

監管局於博覽會上設置展位，與訪客直接交流。在場的監管局人員不僅解答訪客的疑問，還派發局方印製的《香港非本地學生租賃指南》小冊子，以協助他們了解在港租賃物業時需注意的事項。監管局人員同時亦向他們強調委託持牌地產代理的重要性，以減低物業交易的潛在風險。

監管局人員同時向訪客介紹局方的角色和職能，並透過場刊及網上文章宣傳，好讓更多人士可以獲得相關訊息。

To enhance public awareness, particularly among Chinese Mainland students planning to rent properties after they come to Hong Kong, the EAA participated in the "GBA Higher Education Expo 2025" on 23 November 2025 at the Shenzhen Convention and Exhibition Center to reach out to the students and their parents.

This marked the EAA's first-time participation in an on-site public education activity in the Chinese Mainland, underscoring its commitment to educating newcomers from the Chinese Mainland for better protection when renting properties in Hong Kong. The one-day Expo aimed to attract potential students that plan to come to Hong Kong to study and their parents, and it attracted about 8,000 visitors.

At the Expo, the EAA set up a booth to reach out directly to the visitors. The attending EAA staff not only answered questions from the visitors but also distributed the EAA booklet titled "Tenancy Guide for Non-local Students in Hong Kong", a practical reference designed to help students navigate key considerations when renting accommodation in Hong Kong. Through face-to-face interactions, EAA staff also emphasised the importance of appointing licensed estate agents to mitigate potential risks in property transactions.

In addition, EAA staff also introduced the roles and functions of the EAA. The initiative was further promoted through an on-site supplement and an online article published after the event, so that more members of the public will be informed of the relevant information.



監管局人員解答訪客的疑問。
EAA staff answered the queries of the visitors.



監管局於博覽會的展位。
EAA booth in the "GBA Higher Education Expo 2025".