

監管局到訪深圳市房地產中介協會

EAA visited Shenzhen Real Estate Intermediary Association

監管局一行11人的交流團由主席蕭澤宇先生BBS，JP及行政總裁韓婉萍女士率領，於1月到訪深圳，與內地相關機構領導層會面，以了解深圳房地產中介服務行業的最新發展及規管情況。

監管局交流團代表探訪深圳市房地產中介協會（「深房中協」），就兩地地產代理行業的發展及監管工作交流資訊及經驗。會上，深房中協與監管局代表分享深圳地產代理行業的自律管理舉措、星級評價體系及房地產中介行業信用資訊等。

蕭主席總結指，這次探訪提升了監管局對深圳房地產中介服務行業最新發展的了解，同時亦讓內地相關機構更了解香港地產代理行業的規管制度及行業現況。

蕭主席同時表示，此行獲益良多，有助推動香港與大灣區的地產代理行業的長遠合作及發展。

A delegation of 11 representatives of the EAA, led by the EAA's Chairman Mr Simon Siu Chak-yu, BBS, JP and the CEO Ms Ruby Hon, visited Shenzhen in January to meet the leaders of the relevant Mainland institution to understand the latest developments and regulatory regime of the real estate agency industry in Shenzhen.

The EAA representatives visited the Shenzhen Real Estate Intermediary Association ("SREIA") for an exchange of information and experiences in the practices and regulatory efforts on the estate agency industry. During the meeting, the SREIA shared with the EAA delegates their self-regulatory regime, agency rating system and credit information on the agency industry, etc.

Mr Siu concluded that the visit enhanced the EAA's understanding of the latest developments of the estate agency industry in Shenzhen and also provided an opportunity for the Mainland counterparts to gain a deeper understanding of the regulatory regime and industry practice of Hong Kong.

He also pointed out that the visit was fruitful and helped facilitating the long-term cooperation and development of the estate agency industry between Hong Kong and the Greater Bay Area.



監管局交流團於2024年1月探訪深圳市房地產中介協會。

The EAA delegation visits Shenzhen Real Estate Intermediary Association in January 2024.