

# 「識揀識計數 • 置業基本步」

## Facebook直播講座

### Facebook live seminar “Back to Basics: Purchasing Properties”



(左起)新城財經台新聞部總監林潔瑩小姐、香港浸會大學財務及決策系副教授麥萃才博士、監管局規管及法律總監梁德麗律師，以及高力香港董事總經理劉振江測量師合照。

(From Left) Ms Grace LAM, News Controller of Metro Finance Radio; Dr Billy MAK Sui-choi, Associate Professor of Department of Finance and Decision Sciences, Hong Kong Baptist University; Ms Juliet LEUNG, Director of Regulatory Affairs & General Counsel of the EAA; and Sr LAU Chun-kong, Managing Director of Colliers International.

為重新提醒消費者在置業時要注意的事項，監管局於2022年12月17日舉辦了名為「識揀識計數 • 置業基本步」的Facebook直播講座。是次講座反應熱烈，錄得逾40,000次觀看講座錄影。

是次講座由新城財經台新聞部總監林潔瑩小姐主持。嘉賓講者包括香港浸會大學財務及決策系副教授麥萃才博士、高力香港董事總經理劉振江測量師，以及監管局規管及法律總監梁德麗律師。嘉賓分享對最新樓市走勢的看法、影響銀行估值及按揭的重要因素，以及如何選擇專業地產代理的實用意見。

大家可到監管局的消費者教育網站 ([smart.eaa.org.hk](http://smart.eaa.org.hk))、監管局的YouTube頻道 ([youtube.com/estateagentsauthority](https://youtube.com/estateagentsauthority)) 或新城財經台的Facebook專頁重溫講座的錄影。



To help consumers to refresh their memories on the points-to-note when purchasing properties, the EAA conducted a Facebook live public seminar named “Back to Basics: Purchasing Properties” on 17 December 2022. The seminar received an overwhelming response from the public, with over 40,000 views of the seminar video playback recorded.

The seminar was hosted by Ms Grace LAM, the News Controller of Metro Finance Radio. Guest speakers included Dr Billy MAK Sui-choi, Associate Professor of Department of Finance and Decision Sciences, Hong Kong Baptist University, Sr LAU Chun-kong, Managing Director of Colliers International and Ms Juliet LEUNG, Director of Regulatory Affairs & General Counsel of the EAA. They shared their views on the latest developments of the property market, including the crucial factors affecting property valuations and mortgages, as well as some practical tips for how to select professional estate agents.

To watch the playback video of the seminar, please visit the EAA's consumer education website ([smart.eaa.org.hk](http://smart.eaa.org.hk)), the EAA's YouTube channel ([youtube.com/estateagentsauthority](https://youtube.com/estateagentsauthority)) or the Facebook page of Metro Finance Radio.