

有關購買境外物業的新宣傳片

New API about purchasing non-local properties

為教育及提醒公眾在決定購買香港境外物業時要加倍小心，監管局剛於八月尾推出新的宣傳短片及聲帶，於各大免費及收費電視台及電台頻道中播出。同時，局方亦於YouTube頻道及Google和Yahoo的廣告網絡中作出相關宣傳。

該電視宣傳片已上載至監管局的網站、局方的消費者教育網站(<http://smart.eaa.org.hk>)及局方的YouTube頻道(www.youtube.com/estateagentsauthority)，你亦可透過掃描以下二維碼收看短片。



另外，監管局提醒持牌人，證券及期貨事務監察委員會（「證監會」）最近新推出的「非認可投資計劃警示」，就疑似集體投資計劃的安排向公眾發出警示。

監管局建議持牌人（尤其是有參予銷售香港境外物業的持牌人）查閱證監會所發出的警示：www.sfc.hk/TC/Suspected-Unauthorised-CIS-Alert-List



In order to educate and remind the public to be more careful when making decisions on purchasing properties situated outside Hong Kong, the EAA has recently launched a new announcement in the public interest ("API") in late August. The API is now broadcasting on major free and paid TV and radio channels. The API has also been promoted on YouTube and the display advertising networks of Google and Yahoo.

The TV API is also available at the EAA's website, consumer education website (<http://smart.eaa.org.hk>) and YouTube channel (www.youtube.com/estateagentsauthority). You may also scan the QR code below to watch it.



In addition, the EAA would like to bring to the licensees' attention that the Securities and Futures Commission ("SFC") has recently launched a new "Suspected Unauthorised CIS Alert List" to alert the public about suspected collective investment schemes ("CIS"). Licensees, particularly those participating in the sale of properties situated outside Hong Kong, are advised to check the alert list issued by the SFC at www.sfc.hk/en/Suspected-Unauthorised-CIS-Alert-List

