



Estate agents' community service for Dragon Boat Festival

(15 June 2026) The Estate Agents Authority (“EAA”) is committed to promoting care and social inclusion, and to encouraging the estate agency trade to fulfil its corporate social responsibility (“CSR”). On 11 June, the EAA co-organised a corporate social responsibility activity with the Mong Kok Community Living Room, inviting the estate agency trade to participate in this volunteer service for the Dragon Boat Festival to extend care and blessings to residents living in subdivided units (“SDUs”).

Following the Mid-Autumn Festival activity jointly organised with the Ko Shan Road Community Living Room last year, the EAA continues its efforts this year by collaborating with another community living room — the Mong Kok Community Living Room. Volunteering estate agency practitioners made mini dragon boats together with children living in SDUs and distributed rice dumpling vouchers and Dragon Boat Festival gift bags.

Mr Ivan WONG Chung-yan, Director of Services and Professional Development of the EAA said, “We are most grateful to the Mong Kok Community Living Room for facilitating this activity, and to all the volunteers from the estate agency trade for their enthusiastic support and participation, which brought the children a joyful and meaningful afternoon.”

On the day, Mr Ivan WONG and 14 volunteers from the estate agency trade joined 16 children from SDUs in the mini dragon boats workshop. The Mong Kok Community Living Room is the second-largest community living room in Hong Kong. Since the



commencement of its operation in March this year, this event is its first Dragon Boat Festival-related activity, making it particularly meaningful.

In addition, the volunteers of the estate agency trade helped pack 100 Dragon Boat Festival gift bags donated by the EAA. Apart from the children participants, the gift bags would also be distributed to other families living in SDUs with the help of the Mong Kok Community Living Room. The gift bags contained rice dumpling vouchers, food items, and other daily necessities.

This event is one of the many CSR activities organised by the EAA. In the past, the EAA has organised various CSR events, such as the “Estate Agents’ Children Service Day”, “Coastal Clean-up Day” and “Estate Agents’ community service for Mid-Autumn Festival”. Going forward, the EAA will continue to promote and organise more CSR activities, encouraging practitioners in the sector to participate actively, to support people in need and contribute to society.

Photos:

Photo 1:



The EAA donates 100 gift packs containing rice dumpling vouchers, food

items, and other daily necessities to SDU families.

Photo 2:



Mr. Ivan WONG, the Director of Services and Professional Development of the EAA (centre) made mini dragon boats together with kids living in SDUs.

Photo 3:



A group photo of volunteers and workshop participants.

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