



Estate Agents' community service for Mid-Autumn Festival

(17 September 2024) The Estate Agents Authority (“EAA”) is committed to enhancing corporate social responsibility (“CSR”) within the estate agency trade by fostering community care and embracing social inclusion. In a recent collaboration with the To Kwa Wan Community Living Room (“TKWCLR”), the EAA invited volunteers from the estate agency trade to provide community services for the residents living in subdivided units (“SDU”) on the day before Mid-Autumn Festival.

Ms Ruby HON, the Chief Executive Officer of EAA, said: “I am very grateful to the TKWCLR for helping arrange the event, and for the support and participation of the volunteers from the estate agency trade. It has brought a pleasant afternoon to the residents of SDU for celebrating Mid-Autumn Festival.”

On 16 September 2024, the EAA arranged a lantern making workshop at the TKWCLR for 15 SDU residents. Ms Ruby HON and 13 volunteers from the estate agency trade also joined in crafting decoupage lanterns. Since the TKWCLR had just opened in July this year, it was the first Mid-Autumn Festival celebrative event there for the SDU residents in the district.

Additionally, the EAA donated 100 Mid-Autumn Festival gift bags containing low-sugar mooncakes, food items, and daily necessities to the participating SDU residents, as well as to other SDU families through the TKWCLR.

This initiative is part of the EAA’s ongoing CSR efforts, which have included previous events such as the “Estate Agents’ Children Service



Day” and “Coastal Clean-up Day”. Looking ahead, the EAA will continue to organise more CSR activities aiming at supporting those in need and encouraging the trade to actively contribute to the community.

Photos:



The EAA CEO Ms Ruby HON joins the volunteers from the estate agency trade to provide community services for the residents living in subdivided units on the day before Mid-Autumn Festival.



The EAA donates 100 Mid-Autumn Festival gift bags containing low-sugar mooncakes, food items, and daily necessities to the participating SDU residents.

- End -