

新聞稿 Press Release

## The EAA organised another Estate Agents' Children Service Day

(18 December 2023) The Estate Agents Authority ("EAA") is dedicated to encouraging the estate agency trade to engage in corporate social responsibility activities. Further to the positive feedback from the trade and children during the "Estate Agents' Children Service Day" held in March this year, the EAA held the Service Day for a second time on 15 December 2023 in which trade members and children from underprivileged families had a joyful afternoon before Christmas.

Fifteen volunteers from the estate agency trade arrived at the venue in Choi Wan early to assist in packaging hundreds of hearty gift bags donated by the EAA before the programme started on the Service Day. A total of 35 children between six and twelve years old from low-income families joined the volunteers later to play games in groups. The participating children were all excited and had lots of fun.

After the games, the volunteers presented the hearty gift bags to the children so that they could take them home to share with their family members. The remaining gift bags would also be distributed to 200 more families with the help of Christian Action.

The above activity is one of the CSR projects launched by the EAA with the active participation of the estate agency trade. In the past, the EAA had organised various CSR initiatives, such as "Coastal Clean-up Day" and "Elderly Service Day". In the future, the EAA will continue to organise more and different CSR activities to help those in need and promote the trade's participation to contribute to the community together.



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## **Photos**:



The volunteers joined the children to play different games.



The volunteers took a group photo with all the participating children.