



## **The EAA celebrates its 25<sup>th</sup> Anniversary**

(7 October 2022) The Estate Agents Authority (“EAA”) held a ceremony today to celebrate the 25<sup>th</sup> anniversary of its establishment. The ceremony was officiated by Ms Winnie HO Wing-yin, JP, Secretary for Housing and Mr Simon SIU Chak-yu, BBS, JP, Chairman of the EAA. Over 200 guests attended the ceremony, which included current and former EAA Board members and Board-appointed members, the Legislative Councillors, as well as representatives of government departments, estate agency trade associations, public bodies, and tertiary and training institutions.

The EAA Chairman Mr Simon SIU Chak-yu, BBS, JP said at the opening remarks, “Over the past 25 years, the EAA has been striving for excellence in regulating the practice of the estate agency trade. Riding on the solid foundation established over the past years, the EAA will continue to spare no effort in elevating the trade to a profession worthy of public trust and respect, and to stand with consumers through continual consumer education.”

Mr SIU also paid tribute to the past Chairpersons of the EAA Board for their insights and foresights and their distinguished leadership in shaping the EAA, including the late EAA first Chairman, the Hon Dr Marvin CHEUNG Kin-tung, GBS, OBE, JP, and the other former chairmen who were interviewed in the Anniversary video, namely Dr Steven POON Kwok-lim, BBS, JP, Ms Vivien CHAN, SBS, JP, Prof William LEUNG Wing-cheung, GBS, JP and Ms Elaine LIU, JP. He also expressed gratitude to the EAA’s past and present Board members, the Government, the trade, as well as the EAA’s Chief Executive Officer Ms Ruby HON and the EAA’s staff, for their sustained efforts and invaluable contributions, which have greatly facilitated the growth and development of the EAA.



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As the first celebration activity for the silver jubilee of the EAA, a public seminar titled “Retrospect and Prospects of the Hong Kong Property Market” was held in July with the presence of six industry pioneers and leaders to share their valuable insights into the development, current situation, and prospects of the Hong Kong property market, as well as the opportunities arising from the property market of the Greater Bay Area.

Three sessions of the “Estate Agents Elderly Service Day” were then held in an aim to drive corporate social responsibility (“CSR”) among the estate agency trade. Over 50 volunteers from the trade served the elderly in various districts of Hong Kong. As well as visiting elderly centres and homes, the volunteers chatted with the elderly and distributed daily commodities gift packs, showing their warmest regards and care to the elderly.

In addition to the above activities, the EAA has also produced two feature videos which showcase the stories of estate agents from different backgrounds to present the other side of estate agents beyond their work. The trailer of the two videos were first released at the ceremony today and the full version will be uploaded to the YouTube channel.

For more information about the EAA’s 25<sup>th</sup> anniversary, please visit the anniversary website (<http://25anniversary.eaa.org.hk/>).

### **About the EAA**

The EAA is a statutory body established in 1997 under the Estate Agents Ordinance (“EAO”) to regulate the practice of the estate agency trade in Hong Kong, promote integrity and competence within the industry, and facilitate training for practitioners to ensure a proper standard of conduct. The EAA organises qualifying examinations, issues licences to individuals and companies, handles complaints against licensees, conducts



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Press Release

compliance inspections and metes out disciplinary sanctions to practitioners who have breached the EAO. The EAA also organises activities for the professional development of the trade and promotion of consumer education.

**Photos:**



Secretary for Housing Ms Winnie HO Wing-yin, JP, delivers a speech at the EAA's 25<sup>th</sup> Anniversary ceremony.



EAA Chairman Mr Simon SIU Chak-yu, BBS, JP, delivers a welcome speech at the EAA's 25<sup>th</sup> Anniversary ceremony.



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(From left) EAA Chief Executive Officer Ms Ruby HON, Secretary for Housing Ms Winnie HO Wing-yin, JP, EAA Chairman Mr Simon SIU Chak-yu, BBS, JP, and EAA Vice-chairman Ms Jane Curzon LO, BBS, JP, officiate at the EAA's 25<sup>th</sup> Anniversary lighting ceremony.

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