



Premium CPD Mark for Estate Agencies

(17 November 2022) The Estate Agents Authority (“EAA”) today announced the introduction of the Premium CPD Mark for Estate Agencies to encourage more participation in the EAA’s Continuing Professional Development (“CPD”) Scheme by estate agency shops.

Under the CPD Mark Scheme, estate agency shops with 80% or more of their licensed employees (branch manager must be included) having attained the CPD attainment target of 12 CPD points for the immediately preceding CPD period (i.e. from every October to September of the following year), will be presented with the CPD Mark for Estate Agencies.

Starting from October 2023, a **Silver** CPD Mark or **Gold** CPD Mark (collectively “Premium CPD Mark”) will be awarded to estate agency shops which have attained the CPD Marks for three or five immediately preceding CPD periods respectively.

The awarded estate agency shops may display the Premium CPD Mark decal at their shops and print the Premium CPD Mark on their pamphlets, brochures, and other documents and materials issued by them, as well as the business cards of their employees.

For more details of the Premium CPD Mark, please visit the EAA website at www.eaa.org.hk



地產代理監管局 ESTATE AGENTS AUTHORITY

新聞稿
Press Release

Silver CPD Mark



Professional Learning



銀章 *Silver Mark*

Gold CPD Mark



Professional Learning



金章 *Gold Mark*

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