



## **188 estate agency shops awarded the “CPD Mark”**

(4 January 2022) A total of 188 estate agency shops have been awarded the “CPD Mark” in recognition of their active participation in the Continuing Professional Development (“CPD”) Scheme of the Estate Agents Authority (“EAA”) and it is the highest number recorded in the last ten years.

In June 2008, the EAA launched the CPD Mark for Estate Agencies Award Scheme (“CPD Mark”) to encourage greater participation in the CPD scheme by estate agency shops and practitioners. If a shop has 80% or more of their employed licensees (including the branch manager) having awarded the CPD Attainment Certificate (i.e. attaining 12 CPD points) for the CPD period immediately preceding their current individual CPD periods on 1 October each year, the shop is qualified for the CPD Mark.

For the CPD period of 2020-21, 188 estate agency shops met the requirement and have been awarded the CPD Mark. This figure is the highest recorded in the last ten years. The awarded shops will be entitled to display the CPD Mark decal in their shops and have the mark printed on their documents and employees’ business cards from 1 January to 31 December 2022.

“It is encouraging to see the trade’s active participation in the CPD Scheme notwithstanding the economy is still clouded by the COVID-19 pandemic.” Ms Meena Datwani, Chairman of the Professional Development Committee of the EAA commented. “The 188 awardees not only come from big real estate agency companies, but also small and medium-sized agencies. The display of the CPD Mark decal in their shops will help them build a more professional image.”



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Press Release

The list of shops awarded the CPD Mark have been posted on the EAA's website (<http://www.eaa.org.hk>) and its consumer education website (<http://smart.eaa.org.hk>). Details of the CPD Mark scheme are also available on the EAA's website.

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