



## **EAA launches Energy Saving Award Scheme for estate agency shops**

(29 April 2021) With a view to encouraging estate agents to contribute to the planet by joining hands in fighting against global warming through reducing carbon emissions, the Estate Agents Authority (“EAA”) launches an **“Estate Agents Energy Saving Award Scheme”** (“Scheme”) today and calls for enrolments and support from the estate agency trade.

At the kick-off ceremony of the Scheme today, the representatives of major trade associations participated and showed their support for the Scheme. In the opening remarks of the ceremony, Ms Elaine Liu, JP, Chairman of the EAA mentioned that the EAA is committed to promoting the positive public image of estate agents through organising corporate social responsibility activities for the trade to participate in. For example, the EAA had held the Coastal Cleanup Day and Community Service Proposal Competition which received positive responses and support from the trade. To maintain this momentum, the EAA initiates this Energy Saving Award Scheme to encourage estate agency shops to help the environment by reducing carbon emissions.

All estate agency shops holding a valid statement of particulars of business are welcome to participate in the Scheme. According to the rules of the Scheme, the participating shop has to compare its monthly electricity consumption from June to October 2021 with the same months in 2020. Those shops with their monthly electricity consumption (in any one month or all five months) from June to October 2021 lower than the same months in 2020 will be awarded. The awarded estate agency shops will also be presented with a certificate and a window sticker with the award logo for shop display.

The Scheme is now open for online enrolment till 31 May 2021. For



details of the enrolment and the Scheme, please visit:  
<http://CSR2021.eaa.org.hk/>



EAA Chairman Ms Elaine LIU, JP (fifth from left, first row) and Chief Executive Officer Ms Ruby HON Yuen-ping (fifth from right, first row) with the representatives of the trade at the kick-off ceremony of the Energy Saving Award Scheme today.

– End –