



EAA Announces the Results of Estate Agents Community Service Proposal Competition

(5 June 2020) The Estate Agents Community Service Proposal Competition launched by the Estate Agents Authority (“EAA”) in August 2019 has ended and the EAA announced the competition results today.

A total of 20 submissions were received and eight teams were shortlisted by the Preliminary Judging Panel composed of representatives of trade associations in November 2019 to compete for the awards in the second round competition on implementing their proposals. Although the shortlisted teams faced many difficulties in executing their proposals due to the outbreak of COVID-19 in the community, they still managed to use their best endeavour to prepare and roll out their community services.

The second round competition was divided into two categories according to the nature of the proposed community services of the shortlisted teams, namely the “Environmental Protection” category and “Community Caring” category. In addition, there were four Special Awards, i.e. “Best Execution”, “Best Idea”, “Best Community Feature” and “Best in Cost-effectiveness”. After evaluating the shortlisted teams’ proposals and their progress reports, the Final Judging Panel selected the winners in May 2020 and presented the awards today.

Professor William LEUNG Wing-cheung, SBS, JP, Chairman of the EAA, said to the awardees at the ceremony, “Although the Competition has come to an end, I hope the participants will continue to execute their community services, so as to sustain the spirit of serving the community and express their caring love for the community.”

The champion of the “Environmental Protection” category goes to “社區更美隊” team of Midland Realty International Limited, which also



won the “Best Idea” and “Best Community Feature” awards. They proposed a “clean as you jog” programme serving Tuen Mun and Yuen Long Districts. The idea is to jog and pick up litter at the same time, while recording the amount of calories consumed during the jog and donating the same amount of money to the charity organisation. A trial run has been conducted and the programme will be rolled out in the second half of 2020.

The champion of the “Community Caring” category belongs to “家居有「理」” team of the Central/Western District Branch, Hong Kong Real Estate Agencies General Association, which also garnered the special award of “Best Execution”. The team carried out free minor repair works for elderly people in the Central and Western Districts in January 2020 and six elderlies benefitted from the repairing or replacing of damaged home fittings and malfunctioning electronic appliances. The team also distributed 1,000 face masks to the community in March 2020.

The full award list is as below:

“Environmental Protection” category

	Team name	Name of the proposal	Respective company/ trade association
Champion	社區更美隊	區區有理清潔跑	Midland Realty International Limited
First runner-up	有理有我	環保先鋒、 區區有理	North Point Branch, Hong Kong Real Estate Agencies General Association
Second runner-up	區區有傢事隊	搬屋後傢俱回收／ 捐贈計劃	Midland Realty International Limited
Merit	「傢傢有理」 服務團隊	傳「傢」之寶 – 傢俬配對服務	Centaline Property Agency Ltd



“Community Caring” category

	Team name	Name of the proposal	Respective company/ trade association
Champion	家居有「理」	家居有「理」 家居維修	Central and Western District Branch, Hong Kong Real Estate Agencies General Association
First runner-up	「祥益」與您同 行服務團隊	「樂業安居在社區」 預聘計劃	Many Wells Property Agent Limited
Second runner-up	祥益智囊 義工團	劏房戶自置居所 培訓計劃	Many Wells Property Agent Limited
Merit	世紀 21 奇豐 義工隊	行山義工探訪隊 計劃	Century 21 Goodwin Property Consultants Limited

Special Awards

	Team name	Name of the proposal	Respective company/ trade association
Best Execution	家居有「理」	家居有「理」 家居維修	Central and Western District Branch, Hong Kong Real Estate Agencies General Association
Best Idea	社區更美隊	區區有理 清潔跑	Midland Realty International Limited
Best Community Feature	社區更美隊	區區有理 清潔跑	Midland Realty International Limited
Best in Cost-effectiveness	有理有我	環保先鋒、 區區有理	North Point Branch, Hong Kong Real Estate Agencies General Association



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List of Final Judging Panel

Prof William Leung, SBS, JP	Chairman, Estate Agents Authority
Mr Ricky Wong	Member, Estate Agents Authority
Mr Lai Ting Yiu	Chief Executive Officer and Chief Editor of <i>Sing Tao Daily</i>

List of Preliminary Judging Panel (listed in no particular order)

Ms Karen Sze	Chairman, Hong Kong Real Estate Agencies General Association
Mr Eddie Lou	Secretary General, Hong Kong Property Agencies Association
Mr Anthony Kwok	President, Society of Hong Kong Real Estate Agents
Dr Lawrence Wong, MH	Honorary President, Hong Kong Chamber of Professional Property Consultants
Ms Win Lau	Chairman, H.K.N.T. Estate Agents & Merchants Association
Mr Evan Ng	Chairman, Estate Agent Association
Mr Daniel Wong	President, Estate Agents Management Association
Ms Rosanna Ho	Chairman, Property Agents Association



Photos:



EAA Chairman Professor William Leung Wing-cheung, SBS, JP (right), presents the award to the Champion of the “Environmental Protection” category of the Estate Agents Community Service Proposal Competition.



EAA Chairman Professor William Leung Wing-cheung, SBS, JP (right), presents the award to the Champion of the “Community Caring” category of the Estate Agents Community Service Proposal Competition.



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