



**Shortlist of the Estate Agents Community Service
Proposal Competition Announced by the EAA**

(22 November 2019) With a view to encouraging estate agents to serve their communities, the Estate Agents Authority (“EAA”) launched the Estate Agents Community Service Proposal Competition (“the Competition”) in August 2019. Today, the EAA announces that eight proposals have been shortlisted for the next stage of the Competition.

The Competition received positive response from the estate agency trade with submissions from over 20 teams of individual licensees of various companies and trade associations. The proposals submitted cover a wide range of community services from serving the elderly and underprivileged groups to promoting environmental protection, etc.

After the first round of assessment by the Preliminary Judging Panel formed by trade representatives, the following eight submissions were shortlisted (listed in no particular order):

Team name	Name of the proposal	Respective company/ trade association
有理有我	環保先鋒、區區有理	Hong Kong Real Estate Agencies General Associations
「傢傢有理」服務團隊	傳「傢」之寶 - 傢俬配對服務	Centaline Property Agency Ltd
祥益智囊義工團	劏房戶自置居所培訓計劃	Many Wells Property Agent Limited
香港地產代理商總會 中西區分會 家居有「理」	家居有「理」 家居維修	Hong Kong Real Estate Agencies General Associations



世紀 21 奇豐義工隊	行山義工探訪隊計劃	Century 21 Goodwin Property Consultants Limited
社區更美隊	區區有理清潔跑	Midland Realty International Limited
區區有傢事隊	搬屋後傢俱回收／ 捐贈計劃	Midland Realty International Limited
「祥益」與您同行服務 團隊	「樂業安居在社區」 預聘計劃	Many Wells Property Agent Limited

Ms Ruby HON Yuen-ping, Chief Executive Officer of the EAA, said, “It is encouraging to see such enthusiastic response from the trade in participating in the Competition. The high standard of the submissions received reflects the trade’s initiatives and eagerness to serve the community. I hope that all the shortlisted teams will successfully turn their ideas into reality.”

The shortlisted teams are required to implement their proposals before March 2020 with a presentation of their implementation to the Final Judging Panel to compete for the awards. The final Competition results will be announced in the award ceremony to be held in April 2020.

For updates and details of the Competition, please visit:
<http://CSR2019.eaa.org.hk>

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