



The EAA Launches New API and Roving Exhibitions

(7 January 2016) In order to remind the public of the important points-to-note when appointing an estate agency to enter into a tenancy for residential properties, the Estate Agents Authority (“EAA”) has recently launched a related new API which is now broadcasting on major TV and radio channels. The EAA is also holding a series of roving exhibitions in various locations this month.

Through an interesting storytelling format, the EAA’s new API titled “To protect clients’ interests, estate agents should explain the tenancy agreement in detail” points out the important terms of a tenancy that both the landlord and tenant should note before entering into a tenancy agreement. The API will also be broadcasted on the MTR’s trackside and concourse TV until 27 January 2016 and is now available at the EAA’s website.

In addition, to enhance the public awareness of the same topic, the EAA will hold a series of roving exhibitions at three shopping centres, namely Fortune City One in Shatin, Oi Tung Shopping Centre in Shau Kei Wan and Dragon Centre in Sham Shui Po, on three weekends this January. The exhibitions will showcase the aforementioned new API and a series of consumer education videos. A game booth, leaflets and souvenirs will also be available at the venues.

The schedule of the roving exhibitions is as follows:

Date	Venue
9-10 January 2016	G/F, Fortune City One, Shatin
16-17 January 2016	G/F, Oi Tung Shopping Centre, Shau Kei Wan
30-31 January 2016	Level 1, Dragon Centre, Sham Shui Po



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