



EAA held a public seminar on tips to become a smart purchaser of first-hand residential properties today

(5 September 2015) The Estate Agents Authority (“EAA”) held a public seminar titled “Tips to become a smart purchaser of first-hand residential properties” today. Renowned speakers shared their insights to an audience of around 250.

The seminar held today was part of a series of public seminars that aim to better equip the public with knowledge relating to property transactions. The seminar opened with a speech delivered by Ms Ruby Hon Yuen-ping, Chief Executive Officer of the EAA. With former news anchor Ms Akina Fong as the forum host, guest speakers then shared their views and exchanged opinions on different aspects about the primary residential market. Dr Chan Yan-chong, a renowned academic and expert in investment, shared his insights on the trend of the market; whilst Mr Horace Cheung Kwok-kwan, JP, who is a member of the Long Term Housing Strategy Steering Committee and Hong Kong Housing Authority, analysed the housing supply of Hong Kong and its effect on first-hand residential property.

In addition to the above, practical tips on the purchase process of first-hand residential properties were also included in the seminar. Sr Nelson S. L. Ho from the Royal Institution of Chartered Surveyors shared useful tips when visiting show flats and reading floor plans. Mr Chan U-keng, Senior Manager of Complaints Section of the EAA, reminded the audience of important points-to-note when purchasing new flats through an estate agent.

A “Questions and Answers” session followed after the forum



discussion. The audience was interested in the various issues and raised a lot of questions. The two-hour seminar then came to a close. The EAA will continue to hold public seminars on other topics concerning property transactions in the near future.



EAA Chief Executive Officer Ms Ruby Hon Yuen-ping delivers the opening remarks and reminds potential purchasers to consider thoroughly before purchasing first-hand residential properties.



Guest speakers share with the audience their experiences in purchasing properties.



EAA Chief Executive Officer Ms Ruby Hon Yuen-ping takes photo with the guest speakers and host of



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the seminar.

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