



**The EAA Launches New Consumer Education Videos
and Roving Exhibitions**

(5 March 2015) In order to protect the rights of consumers and promote related information in property transactions to the public, the Estate Agents Authority (“EAA”) will launch two new consumer education videos. The videos will be played on Citybus and New World First Bus starting next week and at roving exhibitions later.

The EAA has always attached great importance to promoting consumer education in a bid to enhance the consumers’ understanding of the services that could be expected of estate agents when appointing them. Following the videos on the subject of “land search” and “permitted use” of properties launched last year, the EAA has recently produced two new videos namely “Appoint licensed estate agent to avoid disputes” and “Fill in all the blanks in the provisional agreement for sale and purchase before signing to avoid loss”. Related leaflets will also be produced to remind consumers not to appoint unlicensed estate agents and not to sign the provisional agreement for sale and purchase with important terms left blank during property transactions.

The two videos are available at the EAA’s website (Consumer Corner > Videos) and at <http://youtu.be/83SIk4E-LIo> and <http://youtu.be/S6D649OuEnE>. The videos will also be played on Citybus and New World First Bus from 9 March 2015 (next Monday) to 5 April 2015.

Moreover, the EAA will hold roving exhibitions at three shopping centers on three consecutive weekends starting from 13 March 2015. Apart from introducing the functions and work of the EAA, the exhibitions will



also introduce the aforementioned two new videos through interesting illustration. A series of consumer education videos will be played, and related leaflets will also be available at the exhibition booths.

The roving exhibitions will be held at Sunshine City in Ma On Shan, Grand Waterfront Plaza in To Kwa Wan and Island Resort Mall in Siu Sai Wan. The schedule is as follows:

Date	Venue	Time
13 March 2015 (Friday)	L2- Lobby, Sunshine City, Ma On Shan	11:00-22:00
14 March 2015 (Saturday)	L2- Lobby, Sunshine City, Ma On Shan	10:00-22:00
15 March 2015 (Sunday)	L2- Lobby, Sunshine City Ma On Shan	10:00-22:00
20 March 2015 (Friday)	Level 1- Lobby, Grand Waterfront Plaza, To Kwa Wan	11:00-22:00
21 March 2015 (Saturday)	Level 1- Lobby, Grand Waterfront Plaza, To Kwa Wan	10:00-22:00
22 March 2015 (Sunday)	Level 1- Lobby, Grand Waterfront Plaza, To Kwa Wan	10:00-22:00
28 March 2015 (Saturday)	G/F Marine Gallery 1, Island Resort Mall, Siu Sai Wan	11:00-22:00
29 March 2015 (Sunday)	G/F Marine Gallery 1, Island Resort Mall, Siu Sai Wan	10:00-22:00



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Press Release

Photo captions:



One of the new videos produced by the EAA reminds consumers not to appoint unlicensed estate agents.



One of the new videos produced by the EAA reminds consumers not to sign the provisional agreement for sale and purchase with key terms left blank.

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