



**Design Competition for the EAA’s Premium Continuing Professional Development Attainment Symbols Now Open for Entry**

(17 December 2015) To recognise licensees’ continuous effort in enhancing their professional knowledge through participation in the Continuing Professional Development (“CPD”) Scheme, the Estate Agents Authority (“EAA”) earlier introduced “Gold” and “Silver” Premium CPD Attainment Symbols (“Premium Symbols”). To further promote the Premium Symbols to the trade and public, the EAA today announced a design competition for the Premium Symbols and invited entry submissions.

A “Silver” Symbol will be presented to licensees achieving the CPD attainment target in three consecutive CPD periods starting from the CPD period ended on 30 September 2014, and a “Gold” Symbol will be presented to licensees achieving the CPD attainment target in five consecutive CPD periods starting from the CPD period ended on 30 September 2014.

A design competition for these two Premium CPD Attainment Symbols has been organised, and the EAA welcomes submissions from all licensees and the public. The winning design of the Premium Symbols will be adopted on the certificate to be presented to the qualified recipients of the Premium Symbols, and can also be printed on the recipients’ business card. Details of the awards and prizes of the competition are as follows:

- ◆ Champion: \$3,000 book store coupon and a trophy.
- ◆ First runner-up: \$2,000 book store coupon and a trophy.
- ◆ Second runner-up: \$1,000 book store coupon and a trophy.



Entries are now open and the submission deadline is 1 February 2016. The panel of adjudicators would comprise representatives from the estate agency trade, academics/professionals from the design sector and representatives of the EAA. Results will be announced in mid-March 2016.

More details of the competition, including the rules and conditions and the entry form, are available at the EAA website ([www.eaa.org.hk](http://www.eaa.org.hk)) and the EAA office (48/F, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong).

About the EAA's CPD Scheme:

The EAA launched the voluntary CPD Scheme in May 2005. Since then, more than 4,400 activities have been held with about 300,000 participants. In order to encourage greater participation in the CPD Scheme, the EAA has started presenting CPD attainment symbols for licensees who have achieved the attainment target points in one CPD period since 2006. The above-mentioned Premium Symbols open for the design competition are different from the standard symbol for licensees' achievement of the attainment target in one CPD period.

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