



## **The EAA participated in a recruitment fair again**

(26 September 2014) The Estate Agents Authority (“EAA”) has been, through different communication channels and platforms, sharing with the public useful information related to its work and the appointment of estate agents. To increase the public’s understanding of EAA’s work and the estate agency licensing regime, the EAA participated in a recruitment fair at Olympian City on 24-25 September 2014.

Last year, the EAA participated in the same recruitment fair with positive feedback. This year, the EAA continued to adopt the same platform to promote consumer education and raise public awareness of the EAA’s work. A total of 50 private and public institutions participated in the fair. As one of the exhibitors, there were display panels at the EAA’s booth to introduce the EAA’s key functions and work, and to showcase information on the licensing requirements and qualifying examinations for the estate agency trade.

Moreover, to strength the public’s knowledge in the appointment of estate agents during property transactions, the EAA has produced a number of consumer education videos on various subjects, including “saleable area”, “signing estate agency agreement”, “land search” and “permitted use of properties”. These videos were played at the booth, where copies of the EAA’s publications were also available.

A brief talk on the licensing regime and the Continuing Professional Development Scheme was delivered by the EAA representative. The corporate video was also played to enhance the public understanding of the EAA, the entry requirements of the estate agency trade and training opportunities.



EAA staff answers queries from visitors at the recruitment fair.



At the fair, EAA representative delivers a brief talk on the licensing regime and the Continuing Professional Development Scheme.

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