



### **The EAA participated in a recruitment fair**

(31 October 2013) To increase public understanding of the Estate Agents Authority (“EAA”), and particularly to familiarise the public with the estate agency licensing regime, the EAA participated in a recruitment fair which was held from 29-30 October 2013 at the Olympian City.

Following the roving exhibitions held at MTR stations in March and April this year, the EAA continued its efforts in raising the awareness of the public of the work of the EAA by participating in the fair. The EAA was one of the 50 exhibitors from the public and private sectors sharing information on different professions to the public. Apart from introducing the key functions and work of the EAA, the EAA’s exhibition booth also displayed information on the licensing requirements and qualifying examinations to enable public understanding of the entry requirements of the estate agency trade.

In addition, a brief talk on the licensing regime and the Continuing Professional Development Scheme was delivered by the EAA representative to enhance the public understanding of the entry requirements and training opportunities.

To complement the display panels, the TV Announcements in Public Interest on “saleable area” and “signing an estate agency agreement” produced by the EAA were played at the booth. Copies of the EAA’s publications including the corporate brochure and recent issues of the EAA’s newsletter *Horizons* were also available. Staff of the EAA were stationed at the booth to distribute the EAA’s publications to visitors and also answer their enquiries.



# 地產代理監管局 ESTATE AGENTS AUTHORITY

新聞稿  
Press Release



EAA staff introduce the work of the EAA to the public at recruitment fair.

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