



Property Advertisements

In light of increasing public concern that property advertisements issued by estate agents may contain false or misleading particulars, the Estate Agents Authority (“EAA”) has issued a Practice Circular No. 18-02 (CR) stipulating that estate agency companies must obtain the written consent of the vendors/landlords before they can issue related advertisements for the vendors’/landlords’ properties. The aforesaid requirement is applicable to advertisements of all types of properties. On this, the EAA issued this e-leaflet to remind property vendors/landlords to provide written consent to the estate agency companies when appointing them to issue advertisements, so that the estate agency companies can issue advertisements for the properties concerned.

This e-leaflet is issued by the EAA. It can be viewed at the EAA’s website:

www.eaa.org.hk/property_ad_e.pdf

