



Mr Fabian Shum to speak on
“The wisdom on management” for EAA

(9 January 2007) The Estate Agents Authority (EAA) has invited renowned writer and TV and radio show host Mr Fabian Shum to deliver a series of talks as activities in EAA’s Continuing Professional Development Scheme.

Mr Fabian Shum has been an editor, translator, columnist, editorial writer and TV and radio show host. He is also a visiting lecturer at various universities in Hong Kong, speaking on such topics as *The Book of Changes*, *The Art of Sun Zi*, Zen and Life, and the journey of ancient civilisation.

Mr Shum will give four talks on “The wisdom on management”. He will speak on “36 Strategies and the planning of business strategies” on the morning of 24 January 2007 (Wednesday), and on “The wisdom of Dao and the philosophy of modern management” on the afternoon of the same day. Furthermore, he will speak on “*The Book of Changes*, modern management and leadership” on the morning of 31 January 2007 (Wednesday), and on “Gui Gu Zi and Chinese negotiation tactics” on the afternoon of the same day. The 24 January seminars will be held at the Auditorium of the Hong Kong International Trade & Exhibition Centre. The 31 January seminars will be held at the Multi-purpose Room of EAA (48/F, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong).

All of the seminars will be conducted in Cantonese and are free of charge. Practitioners may register for more than one seminar and will be awarded three CPD points in non-core subjects for attending each. Practitioners interested in the above seminars may register online at the EAA website (www.eaa.org.hk), or download a registration form. (The two seminars on 31 January 2007 are already full. Limited seats are still available for the two seminars on 24 January 2007.) For enquiries, please call the EAA Professional Development Hotline at 2150 2468.