



The EMB has launched new courses of Skills Upgrading Scheme for estate agents

(9 November 2005) The Education and Manpower Bureau (EMB) has launched a new phase of the Skills Upgrading Scheme (SUS) courses for the estate agent profession in November 2005. The SUS for the estate agent profession aims at providing focused skills training for in-service practitioners to enable them to acquire the latest skills of the industry, thereby enhancing their chance of employment and competitiveness.

On the other hand, the Estate Agents Authority (EAA) has launched the Continuous Professional Development (CPD) Scheme on voluntary basis since May 2005 with “Professional Excellence Through Learning” as its objectives. Practitioners who have earned 10 CPD points per CPD period (generally 12 months) will be awarded an attainment certificate by the EAA.

The EAA and the SUS share the same goal in raising the professional standard of practitioners. The EAA Professional Development Committee has thereby announced that SUS courses for the estate agent profession be recognised for the EAA CPD Scheme. Students who have fulfilled the attendance requirement and passed the assessments will be awarded certificate and CPD points.

Mr. Tony Chan, Convenor of Real Estate Agency SUS Industry Working Group, said, “As the economy has revitalised, the citizens may have greater desire to purchase properties. Demand for an increased labour force in the estate agent profession is expected. In order to maintain the competitiveness of practitioners, the Government has granted a fund to the Real Estate Agency SUS Industry Working Group for launching SUS courses on estate agency. It is hoped that practitioners will be further encouraged to enhance their professional quality through participating in a wider spectrum of courses.”

70 % of the fee for the SUS courses is subsidised by the Government.

In the coming 9 months, a total of 54 classes under 16 courses are scheduled under the SUS. Apart from the existing 11 courses, 5 new courses will be launched which include “Case Study and Understanding on the Change of Property Use”, “Environmental Analysis (Fengshui and Property)”, “Analysis on Consumer Behaviour of Property Buyers” etc. These courses are designed to meet the practical need of the estate agency trade.

Since the EAA has implemented the CPD Scheme in May 2005, 29 sessions of CPD activities have been organised by the EAA and other institutions with over 1000 participants.

For details, please visit:



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ESTATE AGENTS AUTHORITY

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Press Release

Skills Upgrading Scheme <http://www.emb.gov.hk/sus>
Estate Agents Authority CPD Scheme
http://www.eaa.org.hk/development/ch_cpd_scheme.htm