



**Hong Kong CyberU launches First E-Quiz  
for Estate Agents Authority**

(21 June 2005) Hong Kong CyberU (“HKCyberU”), appointed by Estate Agents Authority (“EAA”) to develop and administer the e-Quiz and process the answers submitted, has launched the first e-Quiz on 14 June 2005.

With the aim to keep practitioners abreast with the latest developments in professional knowledge, the EAA launched the voluntary phase of the Continuing Professional Development (CPD) Scheme in May this year. The Scheme is intended to raise the level of professionalism and reinforce good practice, thereby enhancing public confidence and consumer protection in the estate agency trade. For individual practitioners, continuing professional development allows for personal growth, professional satisfaction and career development. The CPD programmes are classified into core and non-core subjects. Generally speaking, matters that bear a close relationship with estate agency law and practice, compliance or supervisory issues are core-subjects. Other matters that may be conducive to raising the standard of practitioners are non-core subjects. Both estate agents and salespersons are encouraged to participate and fulfill the target of 10 CPD points per CPD period (generally 12 months), comprising 6 credit points from core subjects and 4 credit points from non-core subjects.

E-Quiz is a CPD activity conducted online, classified as a core subject. It takes the form of a simulated property transaction resembling what a licensee may come across in everyday practice. After studying the case study and supporting material, participants are to answer a quiz of about 10-20 questions. 1 CPD point (core subject) will be awarded to participating licensees attaining the pass mark specified for that e-Quiz.

The e-Quiz is open to licensees and authorized persons only. Online registration with HKCyberU in advance is required for licensees who wish to participate in the online e-Quiz. To participate in this first e-Quiz, licensees are welcome to register at the HKCyberU website any time from now until 28 June and take the e-Quiz right away. Licensees requiring manual marking of answers need not register. An



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administrator fee will be charged for licensees requiring manual marking of answers. Initially there will be one e-quiz every 3 months starting from June 2005, to be released on the second Tuesday of the issuing month. Answers must be submitted before the deadline specified, usually within 2 weeks after the issue of the e-Quiz.

For more information and enquiries on the CPD activities, please visit EAA website at <http://www.eaa.org.hk>, or contact the EAA through the Professional Development hotline at 2150 2468 or email to [eaatraining@eaa.org.hk](mailto:eaatraining@eaa.org.hk). For enquiries on the e-Quiz, please contact HKCyberU at 2882 0811 or email to [enquiry@hkcyberu.com](mailto:enquiry@hkcyberu.com).

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### **About HKCyberU**

Hong Kong CyberU (HKCyberU), the first virtual university in Hong Kong, was founded by The Hong Kong Polytechnic University (PolyU) in 2000. It is a wholly owned subsidiary and the online arm of The Hong Kong Polytechnic University to offer professional programmes at postgraduate level via a multimedia-enabled, all-time interactive technology platform, supplemented with irregular face-to-face tutorials.

Over the past few years, the online university has gained recognition and stature among learners and in 2003, became the wholly-owned online education arm of PolyU. Over the years, HKCyberU has gone from strength to strength. As of 2003/04 academic year, HKCyberU has conferred PolyU awards more than 300 students. To date, HKCyberU has enrolled 4,648 students, including both part-time and visiting students.

HKCyberU programmes not only lead to PolyU academic qualifications but also overseas academic qualifications, depending on which institution offers the programme via HKCyberU. HKCyberU will export more its education service from Hong Kong to other countries and provide online professional education services.