

## 300間地產代理商舖獲頒發**2009年「商舖嘉許獎章」** 300 estate agency shops awarded **2009 CPD Mark**

2009年12月，監管局頒發2009年「地產代理商舖專業進修嘉許獎章」（「商舖嘉許獎章」）予300間地產代理商舖，以表揚有關商舖的地產代理從業員積極參與持續專業進修計劃。

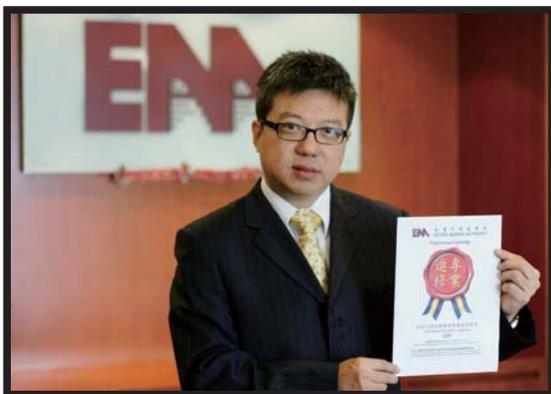
獲頒發2009年「商舖嘉許獎章」的商舖，可於2010年內，在店內張貼嘉許獎章標誌，並在其發出的其他文件和員工名片上，印上該標誌。

2008年底，共有172間地產代理商舖獲得監管局頒發「商舖嘉許獎章」。

2008年6月，監管局推出「商舖嘉許獎章計劃」，以鼓勵業界參與持續專業進修活動。根據計劃，倘若商舖於每年10月1日有一半或以上的從業員（當中包括商舖或分行經理）達到監管局的學分要求，可獲頒發「商舖嘉許獎章」。

為了進一步方便和鼓勵從業員更積極參與持續專業進修計劃，監管局由2009年10月1日開始，劃一持續專業進修時段為每年10月1日至翌年9月30日，並把進修學分要求由每年10分提高至12分。此外，監管局將提高「商舖嘉許獎章」達標員工的比率要求，由50%提升至80%。新門檻將適用於申請2011年及其後的「商舖嘉許獎章」。

獲嘉許的商舖名單已上載於監管局網頁。



監管局專業發展委員會主席李峻銘先生表示，獲頒「商舖嘉許獎章」的商舖數目大幅增加，成績令人鼓舞。  
Chairman of the EAA Professional Development Committee Mr Eric Lee says it is encouraging to see a significant increase in the number of estate agency shops awarded the CPD Mark.

In December 2009, the EAA awarded the 2009 CPD Mark for Estate Agencies Award Scheme (CPD Mark) to 300 estate agency shops, in recognition of their estate agency practitioners' active participation in the EAA's CPD Scheme.

The shops may display the 2009 CPD Mark decal in their shops and have it printed on their documents and employees' business cards in 2010.

In late 2008, a total of 172 shops were awarded the CPD Mark.

The EAA launched the CPD Mark Scheme in June 2008, with the aim of encouraging greater participation in CPD activities by practitioners. Under the scheme, a shop with 50% or more of its practitioners (including the shop or branch manager) meeting the CPD point requirement as at 1 October each year will be given the CPD Mark.

For the convenience of practitioners and to further boost participation in the CPD Scheme, the EAA has, since 1 October 2009, standardised the CPD period to commence on 1 October each year and end on 30 September of the following year. The EAA has also increased the CPD point requirement from 10 to 12 a year. In addition, the EAA will raise the threshold for the award of the CPD Mark from 50% to 80% of licensed employees (including the shop or branch manager) attaining the CPD point target for the 2011 CPD Mark and thereafter.

The list of shops awarded the 2009 CPD Mark is available on the EAA website.