



香港地產建設商會

THE REAL ESTATE DEVELOPERS ASSOCIATION OF HONG KONG

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To : **REDA Corporate Members**
(Members of Executive Committee & Legal Subcommittee via fax)

Date : 27 April 2010

Subject: **Sales Descriptions of Uncompleted Residential Properties**

Dear Members

In view of the recent public concern on show flats, REDA has decided to introduce the following arrangement for the adoption of our members with immediate effect.

Requests for taking measurements inside show flats should be entertained as far as practicable. For traffic management purposes, you may wish to institute an appointment system so that measurements may be taken at a convenient time with minimal disruption to other visitors. Reporters should also be allowed to take measurements upon registration with the sales office. Similarly, photo taking and video making in the show flats should also be allowed. In the exceptional circumstances when such requests cannot be entertained, for example, due to the objection of the designer, a clear explanation should be given.

Whilst our discussion with the Transport and Housing Bureau is still continuing, I trust you would agree that it is in the overall interest of our industry for members to demonstrate their determination and goodwill in enhancing the transparency of information to be provided in property sales.

Your continued support is much appreciated.

Stewart Leung
Vice Chairman, Executive Committee