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ESTATE AGENTS AUTHORITY

General Conditions on Use of Premium CPD Attainment Symbol

The awardees of the Premium CPD Attainment Symbol (“the Premium Symbol”), no matter it is the Silver Symbol (achievement of CPD attainment target for three consecutive CPD periods) or Gold Symbol (achievement of CPD attainment target for five consecutive CPD periods), may print the Premium Symbol on their business cards in strict compliance with the following conditions:

(1) Format

- (a) the Premium Symbol (comprising logo and words) may be reduced or enlarged proportionately for printing on business cards, but no change to the design, layout, fonts and words is permitted;**
 - (b) the Premium Symbol must be printed in its original colour or in black;**
 - (c) the CPD periods covered must be indicated by printing below the Symbol the CPD periods in which the CPD attainment target is achieved. The years, in which the previous CPD periods end when the CPD Attainment Target have been achieved, may also be printed in chronological order below the Symbol; and**
 - (d) each CPD period may only be assigned to one Premium Symbol and thus be printed below one Premium Symbol. Should a Gold Symbol be awarded, the Gold Symbol would replace the Silver Symbol to which the same CPD periods are assigned.**
- (2) There is no restriction on which part of the business card the Premium Symbol is printed.**
- (3) The awardee of the Premium Symbol shall, upon request in writing from the Estate Agents Authority, cease to use any business card which bears the Premium Symbol.**
- (4) Any licensee who knowingly or without reasonable explanation makes any false or misleading statement to the public or furnishes any false or misleading information to the Estate Agents Authority in connection with his/her CPD points attainment may be subject to disciplinary sanction by the Estate Agents Authority.**
- (5) Copyright of the Premium Symbol belongs to the Estate Agents Authority.**
- (6) The Estate Agents Authority reserves the right to vary these General Conditions.**
- (7) Enquiries: 2111 2777 (Continuing Professional Development Scheme).**

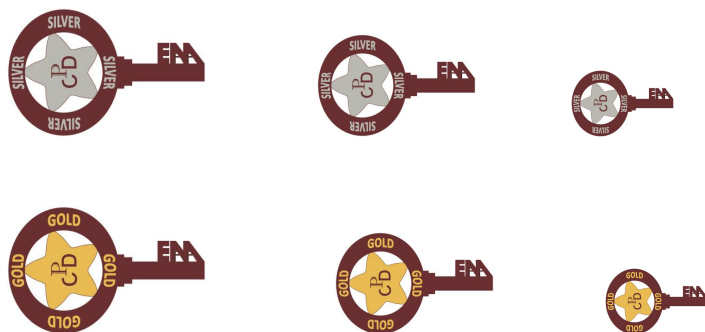


Explanatory Notes on Use of Premium CPD Attainment Symbol

Subject to the General Conditions as stipulated in the CPD Scheme Guidelines, awardees of the Premium CPD Attainment Symbol (“the Premium Symbol”) may print the Premium Symbol on their business cards in the following format:

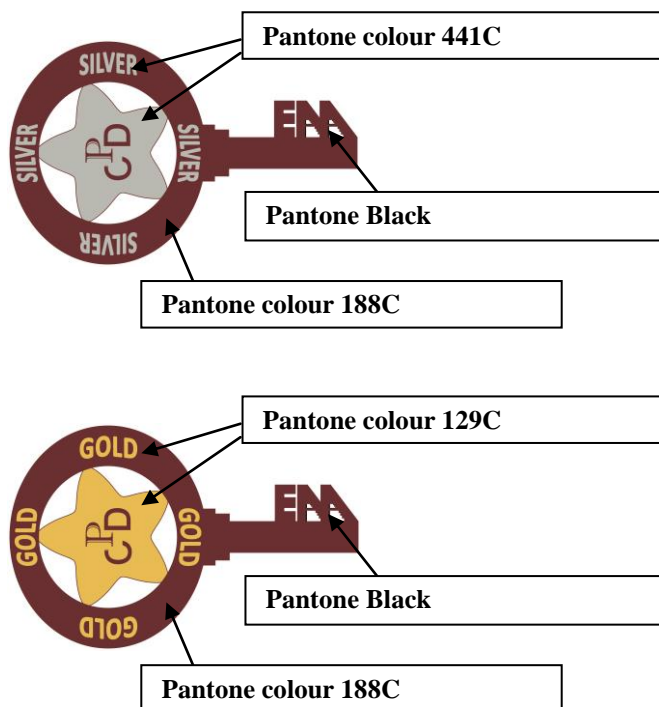
- (a) The Premium Symbol (comprising logo and words) may be reduced or enlarged proportionately for printing on business cards, but no change to the design, layout, fonts and words is permitted.

Examples:

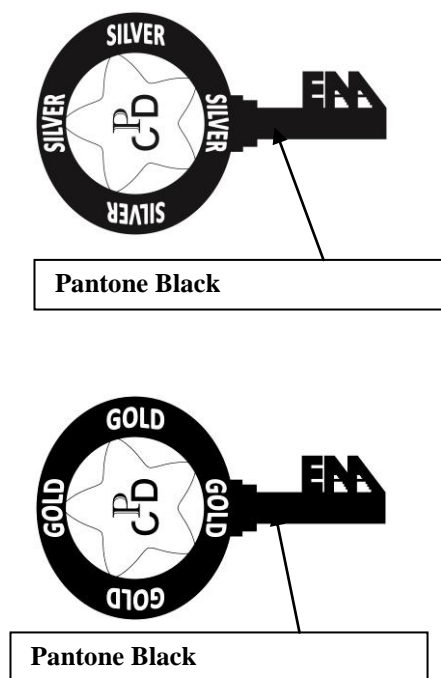


- (b) The Symbol must be printed in its original colour or in black.

Original Colour



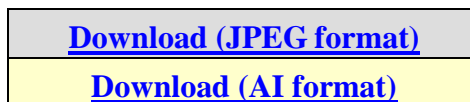
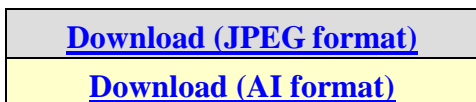
Black



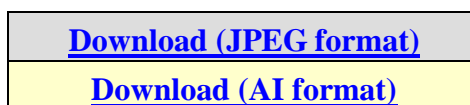
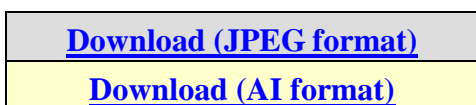


Awardees may download the Premium Symbol (in JPEG or AI format) here.

Premium CPD Attainment Symbol – Silver Symbol



Premium CPD Attainment Symbol – Gold Symbol



- (c) The CPD periods covered by the Premium Symbol in which the CPD periods end must be indicted by printing below the Premium Symbol. The years in which all subsequent CPD periods end may also be printed in chronological order below the Premium Symbols.

Examples

For attainments of CPD target ended in CPD periods 2014, 2015 and 2016 – a Silver Symbol



2014 - 2016

or



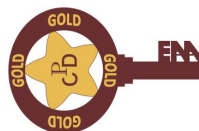
2014
2015
2016

For attainments of CPD target ended in CPD periods 2014, 2015, 2016, 2017 and 2018 – a Gold Symbol



2014 - 2018

or



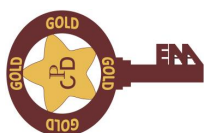
2014
2015
2016
2017
2018

- (d) Each CPD period may only be assigned to one Premium Symbol. Should a Gold Symbol be awarded, the Gold Symbol would replace the Silver Symbol to which the same CPD periods are assigned.

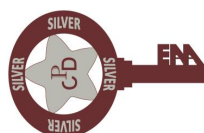


Examples:

For attainments of CPD target ended in CPD periods 2014, 2015, 2016, 2017, 2018, 2019, 2020 and 2021 – a Gold Symbol and a Silver Symbol

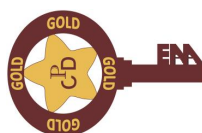


2014 - 2018



2019 - 2021

or



2014
2015
2016
2017
2018



2019
2020
2021

For attainments of CPD target ended in CPD periods 2014, 2015, 2016, 2018, 2019 and 2020 – two Silver Symbols



2014 - 2016
2018 - 2020

or



2014
2015
2016
2018
2019
2020

Enquiries: 2111 2777 (Continuing Professional Development Scheme).