



持續專業進修計劃  
**CONTINUING PROFESSIONAL DEVELOPMENT (CPD) SCHEME**

**申請表 APPLICATION FORM**

申請成為認可持續專業進修活動 - 適用於活動主辦機構  
**Application for Endorsement of CPD Activity -**  
**Applicable to Activity Providers**

**FOR OFFICE USE ONLY**

Date Received: \_\_\_\_\_

Application No.: \_\_\_\_\_

**第一部份：主辦機構 Part I: Activity Provider**

<b>(a) 機構名稱 Name of Provider</b>	
<b>(b) 機構類別 Type of Provider</b> (請於適當方格內加上“✓”號 Please “✓” where appropriate)	<input type="checkbox"/> 地產代理公司 (請提供機構的詳細背景資料) Estate agency firms (Please provide detailed background information of the provider) <input type="checkbox"/> 地產代理商會 (請提供機構的詳細背景資料) Estate agency trade associations (Please provide detailed background information of the provider) <input type="checkbox"/> 其他 (請提供機構的詳細背景資料) Others (Please provide detailed background information of the provider)

**第二部份：活動資料 Part II: Activity Information**

<b>(c) 認可申請 Application for Endorsement</b>	<input type="checkbox"/> 活動前申請認可 Pre-event application <input type="checkbox"/> 活動後申請認可 Post-event application
<b>(d) 活動名稱 Title of the Activity</b> (活動名稱須適切地反映活動內容 Activity titles should be reflective of the activity content)	
<b>(e) 宗旨及目的 Aims and Objectives</b>	
<b>(f) 活動對象 Target Participants</b> (請於適當方格內加上“✓”號, 可選多項 Please “✓” where appropriate. Allow multiple selections)	<input type="checkbox"/> 持牌地產代理 / 營業員 Licensed Estate Agents / Salespersons <input type="checkbox"/> 公眾人士 General Public <input type="checkbox"/> 內部員工 In-house <input type="checkbox"/> 其他 Others (請註明 Please specify: _____)

<p><b>(g) 學習模式<sup>(1)</sup> Mode of Learning<sup>(1)</sup></b> (請於適當方格內加上“✓”號 Please “✓” where appropriate)</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> 講座 / 研討會<sup>(2)</sup> Seminar / Lecture<sup>(2)</sup></li> <li><input type="checkbox"/> 多節組成的培訓活動 (一系列總時數超過 10 小時的活動)<sup>(2)</sup> Multi-session Training Activity (a series of activities with a total duration longer than 10 hours)<sup>(2)</sup></li> <li><input type="checkbox"/> 可獲頒學術資格的課程 (完成一系列課堂後可獲頒證書、文憑、副學位或學位學術資格的課程)<sup>(2)</sup> Award-bearing Course (a structured series of classroom sessions that would culminate in the academic award of a certificate, diploma, sub-degree or degree)<sup>(2)</sup></li> <li><input type="checkbox"/> 午餐講座及演講<sup>(2)</sup> Luncheon Talk and Presentation<sup>(2)</sup></li> <li><input type="checkbox"/> 遊學團、代表團探訪或專業交流活動<sup>(2)</sup> Tour, Delegation Visit or Professional Exchange Activity<sup>(2)</sup></li> <li><input type="checkbox"/> 作出指導 / 輔導及知識分享活動<sup>(3)</sup> Delivering Coaching / Mentoring and Knowledge Sharing Session<sup>(3)</sup></li> <li><input type="checkbox"/> 接受指導 / 輔導及知識分享活動<sup>(3)</sup> Receiving Coaching / Mentoring and Knowledge Sharing Session<sup>(3)</sup></li> <li><input type="checkbox"/> 網上遙距學習 (自我調節學習速度的網上學習課程)<sup>(2)</sup> Web-based distance learning (self-paced Internet learning packages)<sup>(2)</sup></li> </ul>				
<p><b>(h) 科目<sup>(4)</sup> Subject<sup>(4)</sup></b> (請於適當方格內加上“✓”號 Please “✓” where appropriate)</p>	<p style="text-align: center;"><b>合規及有效管理 Compliance and Effective Management</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> CE1 守法合規 Regulatory and Legal Compliance</li> <li><input type="checkbox"/> CE2 有效管理及營運 Effective Management and Operations</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> 地產代理條例、其附屬法例、操守守則及執業通告<sup>(5)</sup> Estate Agents Ordinance and its Subsidiary Legislation, Code of Ethics and Practice Circulars<sup>(5)</sup></li> <li><input type="checkbox"/> 土地查冊<sup>(5)</sup> Land Search<sup>(5)</sup></li> <li><input type="checkbox"/> 標準文件<sup>(5)</sup> Standard Forms<sup>(5)</sup></li> <li><input type="checkbox"/> 物業轉易及租賃<sup>(5)</sup> Conveyancing and Tenancy</li> <li><input type="checkbox"/> 一手住宅物業銷售<sup>(5)</sup> First Sale of Residential Properties<sup>(5)</sup></li> <li><input type="checkbox"/> 專業操守及誠信<sup>(5)</sup> Professional Ethics and Integrity<sup>(5)</sup></li> <li><input type="checkbox"/> 地產代理條例以外的其他法律<sup>(5)</sup> Laws Other than the Estate Agents Ordinance<sup>(5)</sup></li> <li><input type="checkbox"/> 有效管理地產代理業務<sup>(5)</sup> Effective Management of Estate Agency Business<sup>(5)</sup></li> <li><input type="checkbox"/> 企業管治<sup>(5)</sup> Corporate Governance<sup>(5)</sup></li> <li><input type="checkbox"/> 風險管理<sup>(5)</sup> Risk Management<sup>(5)</sup></li> <li><input type="checkbox"/> 網絡安全<sup>(5)</sup> Cyber Security<sup>(5)</sup></li> </ul> </td> </tr> </table> <p style="text-align: center;"><b>全面提升發展 All-round Advancement</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> AA1 行業知識及市場資訊 Industry Knowledge and Market Update</li> <li><input type="checkbox"/> AA2 溝通及人際關係技巧 Communication and</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> 測量、物業/設施管理及城市規劃<sup>(5)</sup> Surveying, Property / Facilities Management and Town Planning<sup>(5)</sup></li> <li><input type="checkbox"/> 建造、建築及室內設計 Building, Architecture and Interior Design</li> <li><input type="checkbox"/> 其他司法管轄區地產代理業實務 Estate Agency Practice in Other Jurisdictions</li> <li><input type="checkbox"/> 語言能力 Language Skills</li> <li><input type="checkbox"/> 營銷及市場推廣技巧 Sales and Marketing Skills</li> <li><input type="checkbox"/> 客戶服務技巧 Customer Service Skills</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li><input type="checkbox"/> CE1 守法合規 Regulatory and Legal Compliance</li> <li><input type="checkbox"/> CE2 有效管理及營運 Effective Management and Operations</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> 地產代理條例、其附屬法例、操守守則及執業通告<sup>(5)</sup> Estate Agents Ordinance and its Subsidiary Legislation, Code of Ethics and Practice Circulars<sup>(5)</sup></li> <li><input type="checkbox"/> 土地查冊<sup>(5)</sup> Land Search<sup>(5)</sup></li> <li><input type="checkbox"/> 標準文件<sup>(5)</sup> Standard Forms<sup>(5)</sup></li> <li><input type="checkbox"/> 物業轉易及租賃<sup>(5)</sup> Conveyancing and Tenancy</li> <li><input type="checkbox"/> 一手住宅物業銷售<sup>(5)</sup> First Sale of Residential Properties<sup>(5)</sup></li> <li><input type="checkbox"/> 專業操守及誠信<sup>(5)</sup> Professional Ethics and Integrity<sup>(5)</sup></li> <li><input type="checkbox"/> 地產代理條例以外的其他法律<sup>(5)</sup> Laws Other than the Estate Agents Ordinance<sup>(5)</sup></li> <li><input type="checkbox"/> 有效管理地產代理業務<sup>(5)</sup> Effective Management of Estate Agency Business<sup>(5)</sup></li> <li><input type="checkbox"/> 企業管治<sup>(5)</sup> Corporate Governance<sup>(5)</sup></li> <li><input type="checkbox"/> 風險管理<sup>(5)</sup> Risk Management<sup>(5)</sup></li> <li><input type="checkbox"/> 網絡安全<sup>(5)</sup> Cyber Security<sup>(5)</sup></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> AA1 行業知識及市場資訊 Industry Knowledge and Market Update</li> <li><input type="checkbox"/> AA2 溝通及人際關係技巧 Communication and</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> 測量、物業/設施管理及城市規劃<sup>(5)</sup> Surveying, Property / Facilities Management and Town Planning<sup>(5)</sup></li> <li><input type="checkbox"/> 建造、建築及室內設計 Building, Architecture and Interior Design</li> <li><input type="checkbox"/> 其他司法管轄區地產代理業實務 Estate Agency Practice in Other Jurisdictions</li> <li><input type="checkbox"/> 語言能力 Language Skills</li> <li><input type="checkbox"/> 營銷及市場推廣技巧 Sales and Marketing Skills</li> <li><input type="checkbox"/> 客戶服務技巧 Customer Service Skills</li> </ul>
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	<p>Interpersonal Skills</p> <p><input type="checkbox"/> AA3 營商及商業知識 Business and Commercial Knowledge</p> <p><input type="checkbox"/> AA4 其他有助提升持牌人之能力或個人成就的知識 Other Knowledge Conducive to Raising Competence or Enabling Personal Accomplishment of Licensees</p>	<p><input type="checkbox"/> 情緒智商 Emotional Intelligence</p> <p><input type="checkbox"/> 領導技巧 Leadership Skills</p> <p><input type="checkbox"/> 會計、經濟及財務知識 Accounting, Economics and Finance</p> <p><input type="checkbox"/> 資訊科技及數據分析 Information Technology and Data Analysis</p> <p><input type="checkbox"/> 人力資源管理及行政 Human Resources Management and Administration</p> <p><input type="checkbox"/> 環境保護 Environmental Protection</p> <p><input type="checkbox"/> 職業安全及健康 Occupational Safety and Health</p> <p><input type="checkbox"/> 行為心理 Behavioural Aspects</p>
<p><b>(i) 活動時數 Duration of Activity</b></p>	<p>_____ 小時 Hour(s)</p>	
<p><b>(j) 出席要求 Attendance Requirement</b> (請提供計算出席率及扣除缺席時間等的詳情 Please provide details of the calculation of attendance rate and deduction of absence, etc.)</p>	<p>(如有需要可另紙書寫或夾附有關證明文件 If necessary, please provide the information in a separate attachment)</p>	
<p><b>(k) 申請的持續專業進修學分 CPD Points Applied For</b></p>	<p>_____ 分 point(s)</p>	
<p><b>(l) 活動內容 Contents of Activity</b> (請提供活動內容大綱及其時間分佈，並附上教材或講義 (如有的話) Please provide the course outline with hourly breakdown and teaching materials / handouts, if any)</p>	<p>(如有需要可另紙書寫或夾附有關證明文件 If necessary, please provide the information in a separate attachment)</p>	
<p><b>(m) 預計學習成效 Expected Learning Outcome</b></p>	<p>(如有需要可另紙書寫或夾附有關證明文件 If necessary, please provide the information in a separate attachment)</p>	
<p><b>(n) 授課語言 Medium of Instruction</b> (請於適當方格內加上“✓”號 Please “✓” where appropriate)</p>	<p><input type="checkbox"/> 英語 English</p> <p><input type="checkbox"/> 中文 Chinese ( <input type="checkbox"/> 廣東話 Cantonese <input type="checkbox"/> 普通話 Putonghua )</p>	
<p><b>(o) 預計參加人數 Expected Number of Participants / 出席人數 Number of Participants</b></p>		
<p><b>(p) 建議首次舉辦日期 Proposed Date of First Delivery / 舉辦日期 Date of Event</b></p>		

<p>(q) 預計每年舉辦次數 <b>Expected Frequency of Activity per Year</b> (只適用於活動前申請認可 <b>Pre-event application only</b>)</p>	
<p>(r) 活動費用 <b>Fee</b> (請於適當方格內加上“✓”號 <i>Please “✓” where appropriate.</i>)</p>	<p><input type="checkbox"/> 免費 <b>Free of charge</b> <input type="checkbox"/> 參加者須繳交學費 <b>Fee payable by participants:</b> \$_____</p>
<p>(s) 擬定地點 <b>Prospective Venue / 地點 Venue</b> (只供面授活動填寫 <i>To be completed for face-to-face activity</i>)</p>	<p>名稱 <b>Name</b> _____ 地址 <b>Address</b> _____</p>
<p>(t) 考核方法 <b>Assessment Methodologies</b> (例如課後練習或測驗 <i>For example course-end exercise or test</i>)</p>	<p>(如有需要可另紙書寫或夾附有關證明文件 <i>If necessary, please provide the information in a separate attachment</i>)</p>
<p>(u) 提供予監管局參考的額外資料 <b>Additional Materials for the EAA's Reference</b></p>	<p>(如有需要可另紙書寫或夾附有關證明文件 <i>If necessary, please provide the information in a separate attachment</i>)</p>

### 第三部份：有關網上遙距學習的資料

#### Part III: Information Related to Web-based Distance Learning

(只供網上遙距學習活動填寫 *To be completed for web-based distance learning activity*)

<p>(v) 網上遙距學習活動 <b>Web-based Distance Learning Activity</b></p>	<p><input type="checkbox"/> 新擬定 <b>Newly developed</b> <input type="checkbox"/> 基於已認可的面授活動擬定 <b>Based on recognised face-to-face activities</b></p>
<p>(w) 提供予監管局以取得網上遙距學習教材的網址 / 示範帳戶的資料及指示 <b>Website / Demo Account Information and Instructions for the EAA's Access to Web-based Distance Learning Materials</b></p>	<p>(如有需要可另紙書寫或夾附有關證明文件 <i>If necessary, please provide the information in a separate attachment</i>)</p>
<p>(x) 登入及紀錄的機制 <b>Log-on and Tracking Mechanism</b></p>	<p>(如有需要可另紙書寫或夾附有關證明文件 <i>If necessary, please provide the information in a separate attachment</i>)</p>

**第四部份：導師資料 Part IV: Profile of Instructor(s)**

(如有需要可另紙書寫或夾附有關證明文件 *If necessary, please provide the information in a separate attachment*)

	導師 Instructor (1)	導師 Instructor (2)
姓名 Name		
職位 / 名銜 Position / Title		
最高學歷及頒授院校 Highest Academic Qualifications and Awarding Institution		
專業資格及頒授組織 Professional Qualifications and Awarding Body		
與活動科目相關的工作經驗 Relevant Working Experience to the Subject of the Activity		
舉辦類似活動的經驗 Experience in Conducting Similar Activities		

**第五部份：質素保證 Part V: Quality Assurance**

**質素保證機制 Quality Assurance Mechanism**

有 Yes     沒有 No

如“有”，請提供質素保證機制的詳情（包括機制的相關程序及評審準則）。

If “Yes”, please provide details of the quality assurance mechanism (including procedures and assessment criteria)

(如有需要可另紙書寫或夾附有關證明文件 *If necessary, please provide the information in a separate attachment*)

## 第六部份：活動負責人 Part VI: Person-in-charge

活動負責人 Person-in-charge	(中文) (Chinese)	(英文) (English)
職位 / 名銜 Position / Title		
聯絡電話 Telephone No.		傳真號碼 Fax No.
電郵地址 E-mail Address		
地址 Address		

## 第七部份：備註 Part VII: Remarks

主辦機構必須遵守《持續專業進修計劃指引》及下述註解。 Activity provider shall comply with the CPD Scheme Guidelines and the below explanatory notes.

- (1) 詳情請參閱《持續專業進修計劃指引》第 5.1 段。 Please refer to Clause 5.1 of the CPD Scheme Guidelines for details.
- (2) 主辦機構必須遵守《持續專業進修計劃指引》附件 C 之《評核程序》列明的要求。(請瀏覽地產代理監管局的網頁<http://www.eaa.org.hk>以取得最新的《持續專業進修計劃指引》及評核程序版本)。 Activity provider shall observe the requirements set out at the “Assessment Procedure” at Annex C the CPD Scheme Guidelines (Please visit the latest version at the EAA website <http://www.eaa.org.hk>).

主辦機構須確保載於其教材內的資料均為最新及準確的。不論是項活動是否獲監管局認可為獲承認的持續專業進修活動，及/或主辦機構有否於此申請附上任何教材，監管局不會對載於主辦機構的教材內的資料的準確性及完整性作任何保證。對任何人因主辦機構的任何教材內所載之不準確或不完整的資料所引致的任何損失或損害，監管局概不承擔任何責任或後果。 Activity provider shall ensure that the information contained in the training materials is accurate and up-to-date. The EAA makes no warranty as to the accuracy or completeness of the information contained in any of the training materials of the activity provider, irrespective of whether the subject activity is endorsed by the EAA as a recognised CPD activity or not, and/or any training materials are attached to this application or otherwise. The EAA will not accept any liability or responsibility whatsoever for any loss or damage caused to any person howsoever arising from any inaccuracy or incompleteness of any information contained in the training materials of the activity provider.

監管局可將成功申請成為認可持續專業進修計劃活動的資料上載至監管局網頁的「持續專業進修計劃活動一覽表」。 The EAA may upload details of the endorsed CPD activities onto the “List of all upcoming CPD activities” of the EAA website.

- (3) 導師(包括主講者 / 演講者 / 協調人員 / 指導人員 / 輔導人員)的資歷將為申請認可為持續進修計劃活動的考慮因素。從事業界的指導人員 / 輔導人員須持有地產代理牌照及屬經理或以上職級及擁有三年相關工作經驗。 The qualifications of the instructor, including presenters / speakers / facilitators / coaches / mentors, will be considered as and when recognition of activities under the CPD Scheme are applied for by the activity providers. Where the coaches or mentors are licensees of the trade, they are to be holders of estate agent’s licence at the rank of manager or above, with at least three years’ relevant working experience.

申請認可為獲承認持續專業進修活動 / 獲取持續專業進修計劃學分可於活動前兩個月及活動完成後兩個月內提交。 Application for endorsement as a recognised CPD activity / claiming CPD points can be made pre- and post-event within two months after completion of the activity.

除非獲得監管局書面批准，否則將不能獲得任何持續專業進修學分。 No CPD points can be earned without **written**



approval from the EAA.

主辦機構須於獲認可為獲承認活動完成後或獲得監管局書面批准後七個工作天內向監管局提交出席記錄。  
Activity provider shall submit copies of attendance records to the EAA within seven days of the completion of the recognised activity or written approval from the EAA.

- (4) 詳情請參閱《持續專業進修計劃指引》第4章。 Please refer to Section 4 of the CPD Scheme Guidelines for details.
- (5) 持續專業進修活動已於2017年10月1日起，取消「核心」和「非核心」科目的分類。如持牌人的牌照被附加條件要求持牌人在某指定時段內（而該指定時段尚未屆滿）在監管局持續專業進修計劃中取得某數目的「核心」科目的學分，及如該條件尚待被履行，該等持牌人則請留意：如該等持牌人取得此項活動的學分，即被當作取得該條件所要求的「核心」科目的學分。CPD activities are no longer classified into core or non-core subjects as from 1 October 2017. Licensees whose licences have been attached with a condition requiring them to acquire a certain number of CPD points from core subjects under the CPD Scheme of the EAA within a certain period of time which has yet to expire and who have yet to fulfill the relevant condition are requested to note that by acquiring CPD points from this CPD activity, such licensees shall be deemed to have acquired CPD points from core subjects for fulfilling the relevant condition.

## 第八部份：主辦機構簽署 Part VIII : Signature of Activity Provider

Name of Activity Provider

主辦機構名稱 \_\_\_\_\_

Signature 簽署\*\*

Date 日期 \_\_\_\_\_

Name of Person Signing

簽署人姓名 \_\_\_\_\_

Position

職位 \_\_\_\_\_

\*\* Please affix company chop 請蓋公司印章