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ESTATE AGENTS AUTHORITY

General Conditions on Use of Premium CPD Attainment Symbol

The awardees of the Premium CPD Attainment Symbol (“the Premium Symbol”), no matter it is the Silver Symbol (achievement of CPD attainment target for three or four consecutive CPD periods) or Gold Symbol (achievement of CPD attainment target for five or more consecutive CPD periods), may print the Premium Symbol on their business cards in strict compliance with the following conditions:

(1) Format

- (a) the Premium Symbol (comprising logo and words) may be reduced or enlarged proportionately for printing on business cards, but no change to the design, layout, fonts and words is permitted;
- (b) the Premium Symbol must be printed in its original colour or in black;
- (c) the CPD periods covered must be indicated by printing below the Symbol the CPD periods in which the CPD attainment target is achieved. The years, in which the previous CPD periods end when the CPD Attainment Target have been achieved, may also be printed in chronological order below the Symbol; and
- (d) each CPD period may only be assigned to one Premium Symbol and thus be printed below one Premium Symbol. Should a Gold Symbol be awarded, the Gold Symbol would replace the Silver Symbol to which the same CPD periods are assigned.

- (2) There is no restriction on which part of the business card the Premium Symbol is printed.
- (3) The awardee of the Premium Symbol shall, upon request in writing from the Estate Agents Authority, cease to use any business card which bears the Premium Symbol.
- (4) Any licensee who knowingly or without reasonable explanation makes any false or misleading statement to the public or furnishes any false or misleading information to the Estate Agents Authority in connection with his/her CPD points attainment may be subject to disciplinary sanction by the Estate Agents Authority.
- (5) Copyright of the Premium Symbol belongs to the Estate Agents Authority.
- (6) The Estate Agents Authority reserves the right to vary these General Conditions.
- (7) Enquiries: 2111 2777 (Continuing Professional Development Scheme).

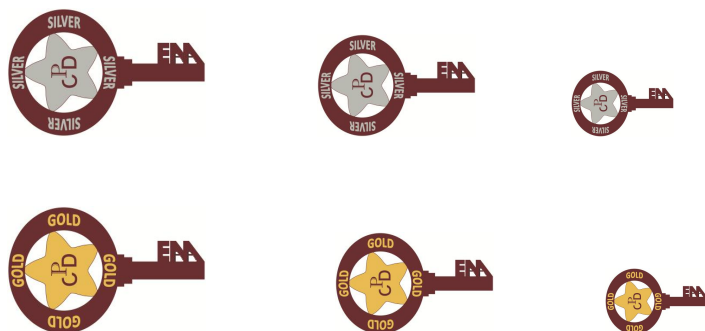


Explanatory Notes on Use of Premium CPD Attainment Symbol

Subject to the General Conditions as stipulated in the CPD Scheme Guidelines, awardees of the Premium CPD Attainment Symbol (“the Premium Symbol”) may print the Premium Symbol on their business cards in the following format:

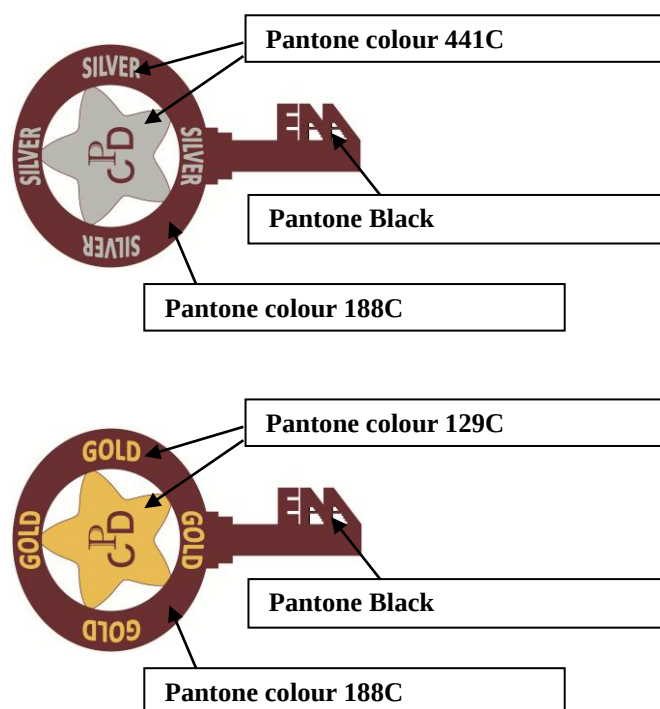
- (a) The Premium Symbol (comprising logo and words) may be reduced or enlarged proportionately for printing on business cards, but no change to the design, layout, fonts and words is permitted.

Examples:

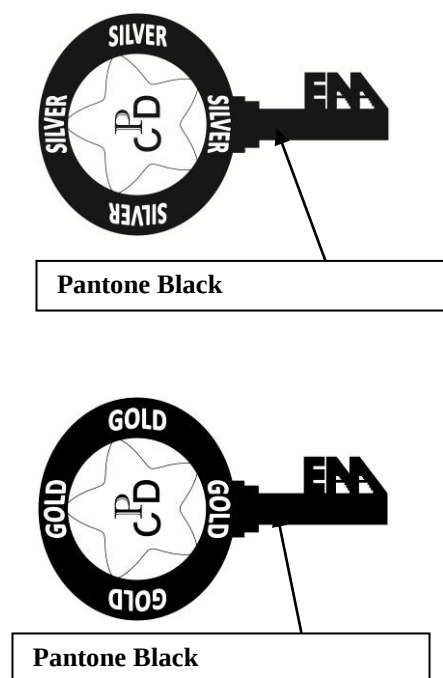


- (b) The Symbol must be printed in its original colour or in black.

Original Colour



Black

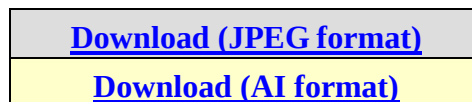
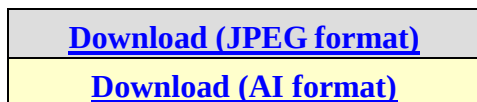




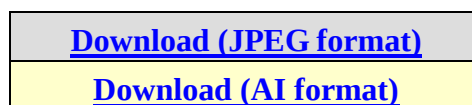
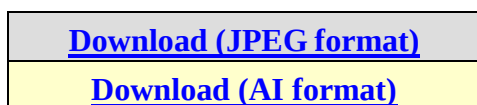
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Awardees may download the Premium Symbol (in JPEG or AI format) here.

Premium CPD Attainment Symbol – Silver Symbol



Premium CPD Attainment Symbol – Gold Symbol



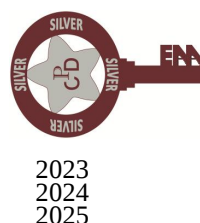
- (c) The CPD periods covered by the Premium Symbol in which the CPD periods end must be indicated by printing below the Premium Symbol. The years in which all subsequent CPD periods end may also be printed in chronological order below the Premium Symbols.

Examples:

For attainments of CPD target ended in CPD periods 2023, 2024 and 2025 – a Silver Symbol



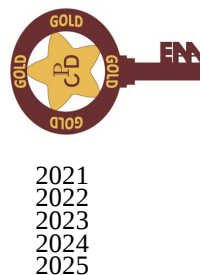
or



For attainments of CPD target ended in CPD periods 2021, 2022, 2023, 2024 and 2025 – a Gold Symbol



or



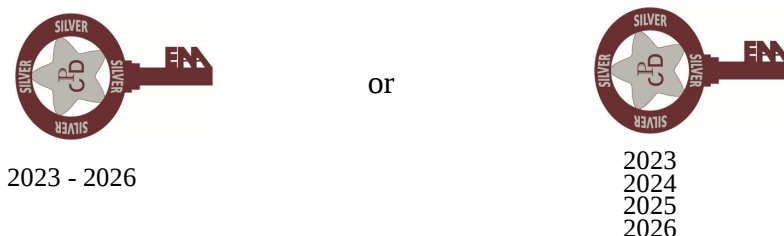


- (d) Each CPD period may only be assigned to one Premium Symbol and thus be printed below one Premium Symbol. Should a Gold Symbol be awarded, the Gold Symbol would replace the Silver Symbol to which the same CPD periods relate. In which case, the awardees shall only display and use the Gold Symbol for the relevant CPD periods.

Example:

Licensees who have achieved the CPD attainment target in the CPD periods ending in 2023, 2024, and 2025 may continue to hold the Silver Symbol in the 2026 CPD period, provided that the CPD attainment target is met continuously without any break.

Below is the prescribed format for displaying the 2026 Premium CPD Attainment Symbol on business cards:



Following the above example, licensees who have achieved the CPD attainment target in the CPD period ending in 2027 may be awarded the Gold Symbol and may continue to hold the Gold Symbol in the CPD period ending in 2028, provided that the CPD attainment target is met continuously without any break.

Below is the prescribed format for displaying the 2027 Premium CPD Attainment Symbols on business cards:



Below is the prescribed format for displaying the 2028 Premium CPD Attainment Symbols on business cards:





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- (e) The accumulation of consecutive years of CPD attainment shall restart if a licensee fails to meet the attainment target in any subsequent year.

Example (1):

Licensees who achieve the CPD attainment target in the CPD periods ending in 2021, 2022 and 2023, as well as in the CPD periods ending in 2025, 2026, and 2027 may be awarded two Silver Symbols.

Below is the prescribed format for displaying the 2027 Premium CPD Attainment Symbol on business cards:



2021 - 2023
2025 - 2027

or



2021
2022
2023
2025
2026
2027

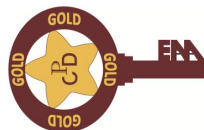
Example (2):

Licensees who achieve the CPD attainment target in the CPD periods ending in 2023, 2024 and 2025, as well as in the CPD periods ending in 2027, 2028, 2029, 2030 and 2031 may be awarded one Silver Symbol and one Gold Symbol.

Below is the prescribed format for displaying the 2031 Premium CPD Attainment Symbols on business cards:



2023 - 2025
2027 - 2030

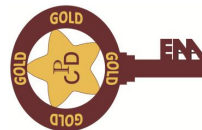


2027 - 2031

or



2023
2024
2025
2027
2028
2029
2030



2027
2028
2029
2030
2031

Enquiries: 2111 2777 (Continuing Professional Development Scheme).