

188間地產代理商舖獲得 「地產代理商舖專業進修嘉許獎章」 188 estate agency shops awarded the “CPD Mark” for Estate Agencies Award Scheme

為鼓勵更多地產代理商舖和從業員參與持續專業進修計劃，監管局於2008年推出地產代理商舖專業進修嘉許獎章（「商舖嘉許獎章」）。

在2020-21年度的持續專業進修時段，共有188間地產代理商舖符合嘉許資格並獲頒商舖嘉許獎章。即於每年10月1日當日，有八成或以上的受僱持牌人（包括分行經理）在其個別的上一個持續專業進修時段獲頒發持續專業進修計劃嘉許證書。

這數字創過去十年以來的新高。獲獎商舖不但來自大型地產代理公司，也有來自中小型的地產代理行。他們可於2022年1月1日至12月31日期間，在其店內張貼商舖嘉許獎章的標誌，亦可在其發出的文件和員工名片上，印上商舖嘉許獎章標誌。

獲得商舖嘉許獎章的商舖名單已刊載於監管局網站(www.eaa.org.hk)及監管局的消費者教育網站(smarter.eaa.org.hk)。同時，監管局已於2022年1月至2月期間，透過網上廣告向公眾推廣商舖嘉許獎章。

In order to encourage greater participation in the Continuing Professional Development (“CPD”) Scheme by estate agency shops and practitioners, the EAA launched the CPD Mark for Estate Agencies Award Scheme (“CPD Mark”) in 2008.

For the CPD period of 2020-21, a total of 188 estate agency shops met the requirement of having 80% or more of their employed licensees (including the branch manager) being awarded the CPD Attainment Certificate for the CPD period immediately preceding their current individual CPD periods on 1 October each year and have been awarded the CPD Mark.

This figure is the highest recorded in the last ten years. The awardees not only come from big real estate agency companies, but also small and medium-sized agencies. The awarded shops are entitled to display the CPD Mark decal in their shops and have the mark printed on their documents and employees’ business cards from 1 January to 31 December 2022.

The list of shops awarded the CPD Mark is available on the EAA’s website (www.eaa.org.hk) and its consumer education website (smarter.eaa.org.hk).

The EAA also promoted the CPD Mark to the public in January to February 2022 through placing online advertisements so as to enhance its public recognition.

