

兩個嶄新培訓課程：「土地查冊學英文」及「以智能電話製作樓盤影片」即將推出

Two new forthcoming CPD courses: “Learning English through Land Search” and “Video Production for Estate Agency Trade Using Smartphone”

監管局將為地產代理及營業員（持牌人）推出兩個嶄新的培訓課程：「土地查冊學英文」及「以智能電話製作樓盤影片」。這兩個免費的培訓課程均獲得政府「第二輪防疫抗疫基金：技能提升配對資助計劃」的資助。

鑑於土地查冊上的英文詞彙艱深但非常重要，當中更涉及一些法律知識，故此「土地查冊學英文」旨在讓持牌人準確地理解土地查冊上的英文詞彙。

而「以智能電話製作樓盤影片」旨在讓持牌人學習以智能電話製作高質素的樓盤影片，以供客戶於網上觀看樓盤環境，促進樓盤介紹，並減少在疫情中持牌人與其客戶的接觸。課程包括介紹手機軟件、影片製作及後期編輯。

監管局現正委任合適的培訓機構以提供上述兩個培訓課程，首班培訓課程將於2021年7月推出，請密切留意持續專業進修計劃的網頁。

The Estate Agents Authority (EAA) is going to launch two brand new CPD training courses, namely, “Learning English through Land Search” and “Video Production for Estate Agency Trade Using Smartphone” for estate agents and salespersons (“licensees”). These two free-of-charge CPD courses are organised with the financial subsidies from the “Government Matching Grant Scheme for Skills Upgrading under the second round of the Anti-epidemic Fund”.

In view of the difficulty, importance and the legal knowledge involved in the English terminologies on the Land Search, “Learning English through the Land Search” course aims to enhance licensees’ understanding on the common English terminologies used in the Land Search.

The course of “Video Production for Estate Agency Trade Using Smartphone” aims to enable licensees to produce a high quality video clips for property units with the use of a smartphone to facilitate the introduction of property units to their clients through online viewing so as to minimise the meetings or gathering in person. The course would introduce common tools and mobile apps for video shooting, video production and subsequent editing.

The EAA is now appointing suitable training institution(s) to provide these two training courses, with the first class scheduled for July 2021. Please stay tuned for the details at the webpage of the CPD Scheme.

