網絡研討會及《政府技能提升配對 資助計劃》課程

Webinars & "Government Matching Grant Scheme for Skills Upgrading" Courses



了加強持牌人的在合規方面的知識及實 用技巧,監管局於九月至十二月舉辦了 多個網絡研討會,當中包括:「地產代理的責 任 - 恰當及誠信行為」、「優質客戶服務與正 向思維」、「違規的可能後果」、「《地產代 理條例》及其附屬法例」以及「監管局《操守 守則》及執業通告」。監管局亦邀請了不同的 監管機構就各方面的主題擔任網絡研討會演講 嘉賓,例如:警務處、廉政公署、競爭事務委 員會、一手住宅物業銷售監管局,以拓闊持牌 人的專業知識。

此外,監管局委託了香港大學專業進修學院推 出的兩個由政府「第二輪防疫抗疫基金:技能提 升配對資助計劃」支助的培訓課程,分別為「 土地查冊學英文」及「以智能電話製作樓盤影 片」,並已於七月開始舉行。由九月至十二月 期間共舉辦了四班的「土地查冊學英文」和六 班的「以智能電話製作樓盤影片」。由於持牌 人對「以智能電話製作樓盤影片」的課程需求 反應熱烈,名額瞬間已滿,故監管局向有關當 局申請增加課堂數量由原來的12堂增加至最多 20堂。新開班別現已接受報名,有興趣的持牌 人可透過以下網站瀏覽課程及報名詳情: www. eaa.org.hk/zh-hk/CPD-Scheme/Matching-Grant-Scheme-for-Skills-Upgrading-Courses

n order to strengthen the knowledge on compliance and practical skills of licensees, the EAA launched a number of webinars from September to December, including "Responsibilities of Estate Agents - Act Properly and Ethically", "Quality Customer Services and Positive Thinking", "Possible Consequences of Non-Compliance with Regulations", "Estate Agents Ordinance and its Subsidiary Legislations" and "EAA's Code of Ethics and Practice Circulars". The EAA also invited representatives from other regulatory bodies to deliver webinars on various topics, such as the Hong Kong Police, the Independent Commission Against Corruption, the Competition Commission, the Sales of First-hand Residential Properties Authority, to broaden the licensees' professional knowledge.

Besides, the EAA has appointed HKUSPACE to launch two CPD training courses, namely, "Learning English through Land Search" and "Video Production for Estate Agency Trade Using Smartphone" with the subsidy from the Government Matching Grant Scheme for Skill Upgrading under the second round of the Anti-epidemic Fund, which commenced in July. From September to December, four classes of "Learning English through Land Search" and six classes of "Producing Property Videos using Smart Phones" were launched. Owing to the overwhelming demand from the licensees on the course "Production of Property Video Using Smart Phone", the seats were filled up instantly and the EAA applied to the Government to increase the number of classes from the original 12 to 20 at maximum. New classes are now opened for registration. Interested licensees can refer to the following website for the courses and registrations details: www.eaa.org.hk/ en-us/CPD-Scheme/Matching-Grant-Scheme-for-Skills-Upgrading-Courses

