

區區有「理」社區服務建議比賽

Estate Agents Community Service Proposal Competition

區區有「理」社區服務建議比賽（「比賽」）剛於2020年6月完滿結束。比賽在2019年8月推出後，吸引了超過20個隊伍報名參加。初選評審小組在2019年11月選出八個入圍隊伍競逐最終獎項。雖然2019冠狀病毒病在香港傳播，為入圍隊伍執行服務建議時帶來困難，但各隊伍仍竭盡全力籌備／推出他們的社區服務。

在2020年6月，終選評審小組對各入圍隊伍的建議書及進度報告進行評審後，選出得獎名單：

The EAA's Estate Agents Community Service Proposal Competition ("the Competition") has been completed in June 2020. Since the introduction of the Competition in August 2019, over 20 teams have submitted their proposals. Eight teams were shortlisted by the Preliminary Judging Panel in November 2019 to compete for the final awards. Although the spread of COVID-19 in Hong Kong brought difficulties to the finalists to execute their proposals, the team still used their best endeavours to prepare for / roll out their community services.

After evaluating the finalists' proposals and progress reports, the Final Judging Panel has decided the winners in June 2020:

	隊伍名稱 Team name	計劃名稱 Name of the proposal	所屬公司／商會 Respective company/ trade association
環保有「理」 Environmental Protection Section			
金獎 Champion	社區更美隊	區區有理清潔跑	美聯物業代理有限公司
銀獎 First runner-up	有理有我	環保先鋒、區區有理	香港地產代理商總會北角區分會
銅獎 Second runner-up	區區有傢事隊	搬屋後傢俱回收／捐贈計劃	美聯物業代理有限公司
優異獎 Merit	「傢傢有理」服務團隊	傳「傢」之寶 - 傢俬配對服務	中原地產代理有限公司
關顧有「理」 Community Caring Section			
金獎 Champion	家居有「理」	家居有「理」家居維修	香港地產代理商總會中西區分會
銀獎 First runner-up	「祥益」與您同行 服務團隊	「樂業安居在社區」 預聘計劃	祥益地產代理有限公司
銅獎 Second runner-up	祥益智義義工團	劏房戶自置居所培訓計劃	祥益地產代理有限公司
優異獎 Merit	世紀21奇豐義工隊	行山義工探訪隊計劃	世紀21奇豐物業顧問行
特別獎 Special Awards			
最佳執行獎 Best Execution	家居有「理」	家居有「理」家居維修	香港地產代理商總會中西區分會
最別出心思獎 Best Idea	社區更美隊	區區有理清潔跑	美聯物業代理有限公司
最具地區特色獎 Best Community Feature	社區更美隊	區區有理清潔跑	美聯物業代理有限公司
最具成本效益獎 Best in Cost-effectiveness	有理有我	環保先鋒、區區有理	香港地產代理商總會北角區分會



監管局主席梁永祥教授SBS太平紳士（右一）頒獎予「環保有『理』」組別金獎得主。

EAA Chairman Professor William Leung Wing-cheung, SBS, JP (right), presents the award to the Champion of the "Environmental Protection" Section.

勝出環保有「理」金獎的隊伍「社區更美隊」，同時亦為「最別出心思獎」及「最具地區特色獎」的得主。該隊伍建議在屯門及元朗區舉行「區區有『理』清潔跑」，在慢跑途中清理沿途垃圾，並記錄過程中所消耗的卡路里，轉化為同等數額，捐款予慈善機構。「社區更美隊」已就活動舉行試跑，並預計於2020年下半年正式推行。

關顧有「理」金獎的得獎隊伍「家居有『理』」，同時也贏得「最佳執行獎」。該隊伍為中西區長者提供免費的小型家居維修服務，活動於2020年1月進行，共有6位長者獲得協助維修或更換破損家俱。因應2019冠狀病毒疫情，該隊伍亦在2020年3月在社區內派發了一千個口罩。

「最具成本效益獎」由隊伍「有理有我」奪得，隊伍建議在北角區收集二手傢俬及電器，再透過網上平台分配予有需要人士。服務計劃已錄得超過十個成功配對的個案。

得獎隊伍的更多詳情及得獎感受已上載至比賽網站：<http://csr2019.eaa.org.hk>

The Champion of the Environmental Protection Section goes to the team of “社區更美隊”，which is also the winner of “Best Idea” and “Best Community Feature”. They proposed a “jog & clean” programme serving Tuen Mun and Yuen Long Districts. The proposal is to jog and pick up litter at the same time, while recording the amount of calories consumed during the jog and donating the same amount of money to the charity organisation. A trial run of the programme has been conducted. The programme is targeted to roll out officially in the second half of 2020.

The Champion of the Community Caring Section goes to the team of “家居有『理』”，which also garnered the special award of “Best Execution”. The team offered to carry out free minor repair works in the homes of the elderly in Central and Western District. The programme was conducted in January 2020, and six elderly people

benefitted from the repairing or replacement of damaged home fittings and malfunctioning electrical appliances. The team also distributed 1,000 face masks to the community due to the spread of COVID-19 in March 2020.



監管局主席梁永祥教授SBS太平紳士（右一）頒獎予「關顧有『理』」組別金獎得主。

EAA Chairman Professor William Leung Wing-cheung, SBS, JP (right), presents the award to the Champion of the "Community Caring" Section.

The special award of “Best in Cost-effectiveness” goes to the team of “有理有我”. The proposed programme is to collect the second-hand furniture and electrical appliances in North Point and re-distribute them to people in need through online platform. Over ten matches were made successfully.

More information about the awardees is available on the Competition website: <http://csr2019.eaa.org.hk>



「社區更美隊」早前就「區區有『理』清潔跑」活動舉行試跑。
“社區更美隊” conducted a trial run of the “jog & clean” programme.



「家居有『理』」隊伍成員為中西區長者提供免費的小型家居維修服務。
The team “家居有『理』” carried out free minor repair works in the homes of the elderly in Central and Western District.

終選評審小組名單 List of Final Judging Panel

梁永祥教授 SBS JP Prof William Leung, SBS, JP	地產代理監管局主席 Chairman, Estate Agents Authority
黃光耀先生 Mr Ricky Wong	地產代理監管局成員 Member, Estate Agents Authority
黎廷瑤先生 Mr Lai Ting Yiu	《星島日報》行政總裁及總編輯 Chief Executive Officer and Chief Editor of <i>Sing Tao Daily</i>

初選評審小組名單 List of Preliminary Judging Panel

郭昶先生 Mr Anthony Kwok	香港地產代理專業協會會長 President, Society of Hong Kong Real Estate Agents
黃漢成先生 Mr Daniel Wong	地產代理管理協會會長 President, Estate Agents Management Association
盧光輝測量師 Mr Eddie Lou	香港房地產代理業聯會秘書長 Secretary General, Hong Kong Property Agencies Association
吳元興先生 Mr Evan Ng	地產代理（從業員）總公會主席 Chairman, Estate Agent Association
施明如女士 Ms Karen Sze	香港地產代理商總會主席 Chairman, Hong Kong Real Estate Agencies General Association
汪敦敬博士 MH Dr Lawrance Wong, MH	香港專業地產顧問商會榮譽會長 Honorary President, Hong Kong Chamber of Professional Property Consultants
何潔芝女士 Ms Rosanna Ho	地產代理人員協會主席 Chairman, Property Agents Association
劉蕙冰女士 Ms Win Lau	香港新界地產代理商聯會前主席 Former Chairman, H.K.N.T. Estate Agents & Merchants Association