

## 監管局推出全新消費者教育網站 EAA LAUNCHES NEW CONSUMER EDUCATION WEBSITE

監管局推出全新消費者教育網站，名為「精明委託地產代理」(smart.eaa.org.hk)，旨在透過有趣及互動平台向消費者提供全面的置業資訊。

網站涵蓋不同部分，例如由監管局行政總裁韓婉萍女士定期撰文的「CEO提提你」，還有「精明錦囊」及常見問與答等等。網站也有由監管局製作的消費者教育短片和刊物，以及富趣味性的互動遊戲，讓消費者透過方便簡單的模式了解自己的權益。

監管局希望透過這生動、具吸引力的網站，與消費者分享有關委託地產代理以及物業交易的實用知識。新網站同時可於手機瀏覽。

With the aim to provide consumers with comprehensive information through an interesting and interactive platform, the EAA has launched a new consumer education website named “Be Smart in Appointing Estate Agents” (smart.eaa.org.hk).

The website includes various sections such as “CEO’s Tips”, a regular column updated by Ms Ruby Hon, Chief Executive Officer of the EAA, “Smart Advice” and FAQs etc. Different consumer education videos and publications produced by the EAA are also available on the website. Moreover, there is an interesting interactive game to help consumers understand their rights and interests in a user-friendly format.

The EAA would like to share practical tips with consumers on appointing estate agents or during property transactions through this vivid and attractive website. The new website is also compatible for browsing on mobile phones.

