



## **EAA introduces Estate Agents Community Service Proposal Competition**

(21 August 2019) With a view to encouraging estate agents to serve their communities, the Estate Agents Authority (“EAA”) launches the Estate Agents Community Service Proposal Competition (“the Competition”) today and calls for submissions from licensees. The deadline for proposal submissions is 30 September 2019.

This is the first community service related competition organised by the EAA for its licensees. The Competition aims to encourage estate agents to identify the needs of the communities they are working in and to propose community services to address such needs accordingly. Estate agents can submit community service proposals in teams of three to eight members, whom can come from the same or different estate agency companies or shops.

A Preliminary Selection Panel consisting of trade representatives will shortlist the proposals for implementation and further assessment. Shortlisted teams will present their proposals to the Final Judging Panel after their implementation. The Final Judging Panel, which includes Professor William Leung Wing-cheung, SBS, JP, Chairman of the EAA, Mr Ricky Wong Kwong-yiu, member of the EAA and Mr Lai Ting-yiu, Chief Executive Officer and Chief Editor of *Sing Tao Daily*, will decide the winners.

Ms Ruby Hon Yuen-ping, Chief Executive Officer of the EAA, said, “Estate agents’ contributions should not only be limited to the property market and the economy of Hong Kong. By virtue of their network and connections within their neighbourhoods and their understanding of the local communities, estate agents are in a good position to contribute to their communities. I encourage all estate agents to participate in the Competition and sustain the spirit of serving the society.”



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新聞稿  
Press Release

The Competition is open for applications from today until 30 September 2019. For application information and more details of the Competition, please visit: <http://CSR2019.eaa.org.hk>

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