The EAA celebrates its 20th Anniversary

(2 November 2017) The Estate Agents Authority (EAA) held a cocktail reception today to celebrate the 20th anniversary of its establishment. The cocktail reception was officiated by Dr Raymond So Wai-man, BBS, JP, the Under Secretary for Transport and Housing and Dr William Leung Wing-cheung, SBS, JP, Chairman of the EAA. Around 300 guests attended the reception, which included current and former EAA Board members and Board-appointed members, members of the Legislative Council, as well as representatives of government departments, estate agency trade associations, public bodies, and tertiary and training institutions.

Dr William Leung Wing-cheung said, “Established in 1997, the EAA has rewritten the development of the estate agency trade in Hong Kong. Over the past twenty years the EAA has issued a total of 141 practice circulars in response to social and market changes, so as to clarify the major regulatory requirements to the trade and help them understand our enforcement standard.”

Dr Leung continued, “In addition, the EAA has been implementing the voluntary Continuing Professional Development Scheme since May 2005. Since then, the scheme has already attracted over 430,000 enrolments from practitioners and enhanced the professional standard of the trade.”

Dr Leung paid tribute to the past Chairpersons of the EAA Board for their strategic foresight and distinguished leadership in shaping the EAA. He also expressed gratitude to the EAA’s past and present Board members, the Government, the trade and the EAA’s staff, for their sustained efforts and invaluable contributions, which have greatly facilitated the growth and development of the EAA.
The 20th anniversary turns a new page for the EAA. The EAA will continue to spare no effort in elevating the trade to a profession worthy of public trust and respect, so that the profession can make greater contributions to Hong Kong.” Dr Leung concluded.

On the occasion of its 20th Anniversary, the EAA has organised two events, the Outstanding Estate Agent Award, and the 20th Anniversary Micro Movie Competition, to recognise the outstanding practitioners’ achievements and to enhance the public’s understanding of the estate agency trade. The results of both events were announced in the cocktail reception and the awards were presented to the winners.

Ms Lily Shum was awarded the winner of the Outstanding Estate Agent Award, while Mr Tony Kwok and Dr Joseph Lau, both with over 20 years of experience in the industry, collected the Outstanding Trade Contribution Award and the Outstanding Business Philosophy Award respectively. For the category of Outstanding Newcomer Award, Ms Candy Law, Mr Ackman Tsang, Mr Anton Chow and Mr Sam Chin were awarded the Champion, first runner-up, second runner-up and merit award respectively.

The EAA 20th Anniversary Micro Movie Competition was won by “Artillery Production”, a team of students from The Open University of Hong Kong. Their award winning micro movie titled “Warm Place” was produced on the theme of “Finding the Right Middleman”.

About the EAA

The EAA is a statutory body established in 1997 under the Estate Agents Ordinance (“EAO”) to regulate the practice of the estate agency trade in Hong Kong, promote integrity and competence within the industry, and facilitate training for practitioners to ensure a proper standard of
conduct. The EAA organises qualifying examinations, issues licences to individuals and companies, handles complaints against licensees, conducts compliance inspections and metes out disciplinary sanctions to practitioners who have breached the EAO. The EAA also organises activities for the professional development of the trade and promotion of consumer education.

**Annex I: List of winners of the Outstanding Estate Agent Award**

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<thead>
<tr>
<th>Outstanding Estate Agent Award</th>
<th>Ms Lily Shum</th>
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<tbody>
<tr>
<td>Outstanding Trade Contribution Award</td>
<td>Mr Tony Kwok</td>
</tr>
<tr>
<td>Outstanding Business Philosophy Award</td>
<td>Dr Joseph Lau</td>
</tr>
</tbody>
</table>

**Annex II: List of winners of EAA 20th Anniversary Micro Movie Competition**

<table>
<thead>
<tr>
<th>Champion</th>
<th>Artillery Production (Name of the micro movie: “Warm Place”)</th>
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</thead>
<tbody>
<tr>
<td>First runner-up</td>
<td>Mok Hiu Ching (Name of the micro movie: “The Real Estate Freshman”)</td>
</tr>
<tr>
<td>Second runner-up</td>
<td>家有一寶 (Name of the micro movie: “How are you, granny?”)</td>
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</tbody>
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(Note: The awarded micro movies have been uploaded to the EAA’s YouTube channel at www.youtube.com/estateagentsauthority)
Photos:

Under Secretary for Transport and Housing Dr Raymond So Wai-man, BBS, JP, delivers a speech at the EAA 20th Anniversary cocktail reception.

EAA Chairman Dr William Leung Wing-cheung, SBS, JP, delivers a welcome speech at the EAA 20th Anniversary cocktail reception.
(From left) EAA Chief Executive Officer Ms Ruby Hon Yuen-ping, Under Secretary for Transport and Housing Dr Raymond So Wai-man, BBS, JP, EAA Chairman Dr William Leung Wing-cheung, SBS, JP, and EAA Vice-chairman Ms Elaine Liu Yuk-ling, JP, officiate at the EAA’s 20th Anniversary lighting ceremony.

EAA Chairman Dr William Leung Wing-cheung, SBS, JP, presents the awards to the winners of the Outstanding Estate Agent Award.
EAA Chairman Dr William Leung Wing-cheung, SBS, JP, presents the awards to the winners of the EAA 20th Anniversary Micro Movie Competition.