



**Prize Presentation Ceremony of the EAA's Premium
CPD Attainment Symbol Design Competition**

(23 March 2016) To recognise licensees' continuous effort in enhancing their knowledge through participation in the Continuing Professional Development ("CPD") Scheme, the Estate Agents Authority ("EAA") organised a design competition for the "Gold" and "Silver" Premium CPD Attainment Symbols which will be presented to those licensees who have respectively achieved the CPD attainment target for a consecutive period of five or three years. The competition has been completed and the prize presentation ceremony was held today.

A professional jury was formed by representatives from the design industry and the EAA, including Mr Jackson Choi, Senior Lecturer of the Department of Communication Design and Digital Media of the Hong Kong Design Institute; Mr Yu Wai-wai, JP, Chairman of the EAA Professional Development Committee; four other members of the Committee: Mr Anthony Kwok Chong, Mr Ng Kai-man, Ms Angela Wong Ching-yi and Mr Lawrance Wong Dun-king; and lastly Ms Ruby Hon, Chief Executive Officer of the EAA. By evaluating on the level of creativity, originality, sophistication and practicality of the submission entries, three winning pieces have been selected for a champion, a first runner-up and a second runner-up.

The concept behind the champion design is about the key to success. Through continuous participation in the CPD scheme and achieving the CPD attainment target, licensees can enrich their knowledge in the property business and receive the Premium CPD Attainment Symbols.

At the ceremony today, the EAA Chairman, Mr William Leung



Wing-cheung, BBS, JP, presented the prizes to the winners. “The winning pieces are inspiring and unique. They are able to signify licensees’ efforts in their continuous participation in the CPD Scheme.” Mr Leung said.

The Premium “Silver” Symbols and “Gold” Symbols will be provided to the licensees by the EAA upon their achievement of the CPD attainment target (i.e. obtaining 12 CPD points) for three and five consecutive CPD periods respectively, with effect from the CPD period commencing 1 October 2013 and ended 30 September 2014. Hence, the first batch of “Silver” Symbols will be awarded to the eligible licensees later this year.

Winners of the Premium CPD Attainment Symbol Design Competition are:

Award	Name	Prize
Champion	Wong Shuk-wa	HK\$3,000 book store coupon and a trophy
First runner-up	Frankie Wu Kwok-fai	HK\$2,000 book store coupon and a trophy
Second runner-up	Ko Pui-ting	HK\$1,000 book store coupon and a trophy



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From left: EAA Chief Executive Officer Ms Ruby Hon, Chairman of the EAA Professional Development Committee Mr Yu Wai-wai, JP, and EAA Chairman Mr William Leung Wing-cheung, BBS, JP, have a group photo with the three winners.



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From left: Mr Frankie Wu Kwok-fai (First runner-up), Ms Wong Shuk-wa (Champion) and Ms Ko Pui-ting (Second runner-up) show their winning designs.

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