



The EAA promotes consumer education

(27 March 2014) In order to promote consumer related information to the public, the Estate Agents Authority (EAA) will launch two new consumer education videos at roving exhibitions at three MTR stations starting from tomorrow.

The EAA has always attached great importance to promoting consumer related information and educating consumers on estate agency service. Following the videos on the subject of “saleable area” and “signing estate agency agreements” launched last year, the EAA has recently produced two new videos relating to “land search” and “permitted use” of properties.

The videos will remind consumers that estate agents must conduct a land search in respect of the property concerned, provide the land search result to their client and check the permitted use of the property when appointed to handle the sale, purchase or lease of a residential property. The two videos have already been uploaded to the EAA’s website. Hyperlinks to the videos are also available on a number of property related websites.

In addition, the EAA will hold roving exhibitions in late March and early April at three MTR stations, starting from tomorrow. Apart from introducing the key functions and work of the EAA, the exhibitions will also provide information related to property transactions through a question and answer presentation. The two new consumer education videos will be played at the exhibitions, and related publications will also be available at the exhibition booths.



The roving exhibitions will be held at Tai Koo, Mei Foo and Kowloon Bay stations. The schedule is as follows:

Date	MTR station	Time
28 March, 2014 (Friday)	Tai Koo (near Exit C)	9:00am - 10:00pm
29 March, 2014 (Saturday)	Tai Koo (near Exit C)	9:00am - 9:00pm
5 April, 2014 (Saturday)	Mei Foo (Paid Area)	9:00am - 10:00pm
6 April, 2014 (Sunday)	Mei Foo (Paid Area)	9:00am - 9:00pm
12 April, 2014 (Saturday)	Kowloon Bay (near Exit B)	9:00am - 10:00pm
13 April, 2014 (Sunday)	Kowloon Bay (near Exit B)	9:00am - 9:00pm



One of the new consumer education videos introduces the importance of conducting land search for a property.



In the video, the two hosts answer the queries from the consumer.

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