

新聞稿 Press Release

EAA organised "Shatin Shing Mun River Charity Run" for Hong Chi Association

(25 August 2014) The Estate Agents Authority ("EAA") organised the "Shatin Shing Mun River Charity Run" ("Charity Run") for the Hong Chi Association on 23 August 2014. The 3-km Charity Run, which aims to raise funds for the children with intellectual disabilities of the Hong Chi Pinehill Pre-school Centre, was held along the jogging track of Shing Mun River. A total of 77 people including the EAA staff and their families and friends have participated in the event, with the support and assistance of the volunteers from the Police.

Ms Ruby Hon, the Chief Executive Officer of the EAA said, "The EAA has been continuously committed to fulfilling corporate social responsibility ("CSR") through participating in various activities organised by different charitable organisations. In order to further spread the spirit of "caring for society" among our colleagues, we organised our first CSR activity. It is encouraging that many colleagues and their families and friends participated with full spirit and enthusiasm in this meaningful event."

Hong Chi Pinehill Pre-school Centre is located at Pinehill Village in Tai Po. It is the first of its kind in Hong Kong providing residential care and education for children with special needs up to six years of age. Most of the children are orphans, some from families which cannot take care of them due to special circumstances. The Centre also offers early education and training for infants and children that need special care to help them develop and grow.

The EAA raised \$128,000 for the Pre-school Centre through the



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Charity Run. Ms Annie Fonda, EAA's Director of Operations and Convenor of the CSR Working Group, said, "We hope the fund this event raised can assist the Pre-school Centre in purchasing some new equipment facilitating the movement and fitness training of the children."

Each of the EAA runners would be awarded a Certificate of Participation as a token of appreciation. In the years to come, the EAA will continue to encourage staff members to actively take part in community projects and contribute to the society.



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Children of the EAA's staff present the donation cheque to the children of Hong Chi Pinehill Pre-school Centre.



EAA staff and their families and friends participate in the event as runners, fund-raisers and volunteers.



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EAA staff participates in the Charity Run for Hong Chi Association along the jogging track of Shing Mun River.

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