



The EAA launches new consumer videos

In order to promote consumer education, the EAA launched two new consumer education videos on “land search” and “permitted use” of properties in April 2014, following the production of two APIs on “saleable area” and “signing estate agency agreements” last year.

Both land search result in respect of a residential property and the permitted use of a property are important information for home seekers. Through an interesting way of storytelling, the two new videos remind consumers that estate agents must conduct

a land search in respect of the property concerned, provide the land search result to their client and check the permitted use of the property when being appointed to handle the sale, purchase or lease of a residential property.

Narrative versions in Cantonese, English and Putonghua of the two videos have already been uploaded to the EAA’s website for the public to view (“Consumer Corner” > “Videos”). The videos are also available at the Youtube (<http://youtu.be/BrAE4XVqZS4> and <http://youtu.be/jO7bUeEIEDc>)

新任執行總監 方安妮女士

監管局的新任執行總監方安妮女士已於2014年2月4日上任。方女士擁有多年的執法經驗，在香港警務處工作27年，期間曾擔任多個前線職位，包括警察機動部隊及衝鋒隊的指揮官等。方女士在2010年於警隊提早退休，退休前任職警司。其後方女士繼續進修，修讀法證心理學和刑事調查碩士學位。

New Director of Operations Ms Annie Fonda

Ms Annie Fonda, the new Director of Operations of the EAA, has been on board since 4 February 2014. Ms Fonda is well-experienced in law enforcement and operations; and had worked in the Hong Kong Police Force for 27 years. She had served in many front line posts, such as the commander for Police Tactical Unit and the Emergency Unit, and her last role in the Hong Kong Police Force was Superintendent. Ms Fonda took early retirement in 2010 to pursue a master degree in Forensic Psychology and Criminal Investigation.

