

新聞稿 Press Release

The EAA to hold roving exhibitions at MTR

(21 March 2013) In order to promote consumer information and to familiarise the public with the adoption of saleable area in the secondary residential property market, the Estate Agents Authority (EAA) will launch roving exhibitions at some MTR stations starting from this weekend.

Further to the roving exhibitions held at shopping arcades last year, the exhibitions this year will continue to promote information relating to saleable area to help the public to adapt to the use of saleable area for second-hand residential properties. The exhibitions will also introduce the key functions and work of the EAA, and explain some points to note for consumers during property transactions through case analyses. Copies of EAA's latest consumer booklet "Smart Property Transaction Tips" will be available at the exhibitions.

The TV Announcements in Public Interest on "saleable area" and "signing estate agency agreement" that the EAA launched recently will also be played at the exhibitions to promote the use of saleable area and enhance consumers' understanding of the importance of signing estate agency agreement.

The exhibitions will be held at the MTR stations of Hong Kong, Tsuen Wan and Kowloon Tong respectively. Schedule is as follows:

Date	MTR Station	Exhibition hours
23 March 2013 (Saturday)	Hong Kong Station (paid area)	7:00 am to 10:00 pm
24 March 2013 (Sunday)	Hong Kong Station (paid area)	7:00 am to 9:30 pm



地產代理監管局 ESTATE AGENTS AUTHORITY

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29 March 2013	Tsuen Wan Station	7:00 am to 10:00 pm
(Friday)	(near Exit C)	
30 March 2013	Tsuen Wan Station	7:00 am to 9:30 pm
(Saturday)	(near Exit C)	
6 April 2013	Kowloon Tong Station	7:00 am to 10:00 pm
(Saturday)	(paid area)	
7 April 2013	Kowloon Tong Station	7:00 am to 9:30 pm
(Sunday)	(paid area)	