

推廣提供物業的實用面積

為 了提高物業資訊的透明度，讓消費者掌握更清晰的資料，監管局早於去年已開始研究要求業界於二手住宅樓宇買賣及租賃事宜上，要提供實用面積。具體來說，地產代理在廣告宣傳，以及在

其他情況下提供二手住宅物業樓面面積的資料時，應提供有關物業的實用面積。

鑑於業界過去在推銷二手樓盤時，習慣使用建築面積，監管局早前已就此透過不同渠道與業界溝通，希

望於今年內發出為二手住宅樓宇提供實用面積的執業指引。

有關執業通告草擬稿已於今年二月獲監管局執業及考試委員開會通過，期望將於今年稍後時間發出，稍後局方將公布更多詳情。

Promoting the provision of saleable area

In order to enhance the transparency of property information and facilitate consumers to obtain more accurate information, the EAA has started as early as last year to explore the feasibility of requiring the trade to provide the information on saleable area in the sale and purchase and leasing of second-hand residential properties. The estate agency trade will be required to provide the saleable area of the property in

advertisements and other situations where the floor area information of the property has to be provided.

As the trade has been using gross floor area in their sales activities all along, the EAA has communicated with the trade on this subject earlier through different channels and plans to issue a practice circular on the provision of saleable area for second-hand residential properties

within this year.

The draft circular has been endorsed by the Practice and Examination Committee of the EAA at its meeting in February this year and it will be issued later in the year. More details will be announced in due course.

